



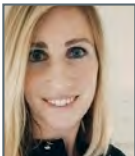
**LOOKBOOK**

**AUTUMN/WINTER 2023**

**ILLUSTRATED TITLES & NON-FICTION**



## THE TEAM



### Alice Grigg

Children's Rights Director

agrigg@penguinrandomhouse.co.uk

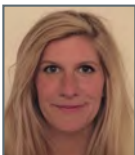
USA & CANADA



### Hannah Weatherill (Parental Cover)

Head of Media Rights

HWeatherill@penguinrandomhouse.co.uk



### Millie Lovett

Head of International Rights (Business Development)

mlovet@penguinrandomhouse.co.uk

CHINA, ITALY



### Susanne Evans

Senior Rights Manager

sevens@penguinrandomhouse.co.uk

GERMANY, SPANISH-SPEAKING MARKETS



### Maeve Banham

Senior Rights Manager

mbanham@penguinrandomhouse.co.uk

FRANCE, PORTUGAL, BRAZIL, THE NETHERLANDS



### Beth Fennell

Senior Rights Executive

bfennell@penguinrandomhouse.co.uk

POLAND, ROMANIA, CZECH/SLOVAK,

HUNGARY, RUSSIA, UKRAINE



### Magdalena Morris

Senior Rights Executive

mmorris1@penguinrandomhouse.co.uk

SWEDEN, DENMARK, NORWAY, FINLAND AND ICELAND



### Anda Podaru

Rights Executive

apodaru@penguinrandomhouse.co.uk

SOUTH KOREA, TAIWAN, JAPAN, THAILAND, MONGOLIA,  
MALAYSIA, INDONESIA AND VIETNAM



### Stella Dodwell

Rights Executive

sdodwell@penguinrandomhouse.co.uk

DOMESTIC INCL AUDIO, ALBANIA, ARMENIA, GEORGIA,  
LITHUANIA, ESTONIA, LATVIA, BULGARIA, SLOVENIA,  
CROATIA, MACEDONIA AND SERBIA



### Ellie Williamson

Rights Executive

ewilliamson@penguinrandomhouse.co.uk

TURKEY, ISRAEL, WALES, GREECE, SCOTLAND, IRELAND,  
LUXEMBOURG, ARABIC AND INDIAN LOCAL LANGUAGE



### Clare Braganza

Rights Assistant

cbraganza@penguinrandomhouse.co.uk



### Chloe Traynor

Rights Assistant

ctraynor@penguinrandomhouse.co.uk



### Zoya Ali

Rights Assistant

zali@penguinrandomhouse.co.uk



### Rosie Pinder

Rights Assistant

rpinder@penguinrandomhouse.co.uk



### Callum Dawson

Rights Assistant

cdawson@penguinrandomhouse.co.uk



## NON-FICTION

Kay's Incredible Inventions  
 The Ultimate Kids' Guide to Dogs by Graeme Hall  
 Curious Questions from Adam's Farm  
 Planet Earth III by Leisa Stewart-Sharpe  
 How to Say No  
 Manifest for Kids  
 Stories for South Asian Superkids & Supergirls  
 Foraging: The Ultimate Guide for Kids and Families!  
 Roots of Happiness  
 Three Lionesses  
 A Very Curious Christmas  
 Do You Know?  
 Ladybird Songs and Rhymes for Every Day  
 Our Diverse World  
 Ladybird Mini Hardbacks  
 An Adventurer's Guide to Ancient Egypt  
 V  
 A Really Short Journey Through the Body

## LADYBIRD EARLY YEARS

Five Little  
 Uh-Oh Niko  
 Play Pals  
 Baby Touch  
 Spencer Wilson's Red Cat and Friends  
 First Festivals  
 King's Crown/lift-the-flap adventure series  
 Busy Day  
 Baby, Where Are You?  
 It's Time To...  
 Little Pop-Ups: Fairy Tales  
 Little Pop-Ups: Vehicles  
 Little World  
 A World of Words  
 Say Goodnight, Little...  
 Magic Sliders

## LADYBIRD PICTURE BOOKS

Kim Hillyard's Frida the Rock-and-Roll Moth (same page as Flora)  
 Tell Your Own Story  
 The Mountain and the Cloud  
 TMTB: Little Wolf  
 Sparkle and Splodge (same page as POW)  
 Dear Easter Bunny  
 Two Families to Call My Own  
 Penguins Don't Like Pants  
 Monster Town

Don't Wake series  
 When I'm Gone  
 Welcome to Unicorn School  
 Count and Seek  
 TMTB Picture books  
 Magic Windows

## PUFFIN PICTURE BOOKS

There's a Little Snowman in Your Book  
 Who's in Your Book  
 The Elephant and the Sea  
 The Boy and the Octopus  
 Geoffrey Gets the Jitters  
 Weirdo in the Wild  
 The Robin Who Stole Christmas  
 How to Grow a Mermaid  
 Strong Like Me  
 Flower Block  
 At Home in a Book  
 The Family Tree: from the author of How to Build a Family  
 The Dog Who Danced on the Moon  
 All I Hope For You  
 The Crossodile  
 Christmas Tree Mouse  
 Harriet the Strongest Girl in the World  
 Amy Gets Eaten  
 An Adventure for Lia and Lion  
 Don't Disturb the Dragon  
 The Bee Who Loved Words  
 Storm-Cat  
 One Last Thing  
 The Dog and the Sailor  
 Penguin's Egg  
 Night Flight  
 Who's Whonicorn of Sing-Along Unicorns  
 Award-Winning Authors & Illustrators

## BRANDS

John Burningham  
 Janet and Allan Ahlberg  
 Anthony Browne  
 My Grandad by Anthony Browne  
 The Snowman by Raymond Briggs  
 Raymond Briggs  
 The Very Hungry Caterpillar by Eric Carle  
 Roald Dahl Pre-School: New for this Fair

Roald Dahl Pre-School  
 Dahl Little Red Riding Hood  
 Moomin: Marvellous New Titles  
 Moomin: Our Collection  
 Spot by Eric Hill  
 Bluey  
 Beatrix Potter  
 Peter Rabbit Head Over Tail  
 Peppa Pig  
 Learn With Peppa  
 Pinata Smashlings  
 Milo  
 Hey Duggee  
 Titles You Might Have Missed



**NON-FICTION**



# KAY'S INCREDIBLE INVENTIONS

THE THIRD HILARIOUS CHILDREN'S BOOK FROM THE RECORD-BREAKING BESTSELLING AUTHOR OF **KAY'S ANATOMY** AND **THIS IS GOING TO HURT**, ADAM KAY. ILLUSTRATED THROUGHOUT BY ADAM'S FRIEND AND FELLOW AWARD-WINNING COMEDIAN, HENRY PAKER.

🌟 **KAY'S ANATOMY** launched to phenomenal success in Autumn 2020. Puffin's biggest ever non-fiction launch, it became the fastest-selling children's general non-fiction hardback of the last decade and was in the top 50 sellers of the last 10 years after only 10 days of sales.

🌟 Perfect for any times where home schooling is needed, funny and factual, written with the UK's Key Stage 2 science and history curriculum in mind – with global references and facts throughout.

🌟 Adam's profile grows and grows. He is in high demand for media appearances and has a very engaged following on social media. A major drama series based on **THIS IS GOING TO HURT** starring Ben Whishaw as Adam was the BBC's biggest drama launch of the year and won Adam a writing Bafta. His new, highly anticipated, adult title **UNDOCTORED** was published in Sept 2022 and was a *Sunday Times* bestseller.

Do you ever wonder where the stuff around you all came from? No, not from the shops. I mean, who had the amazing idea of making video games or the annoying idea of building a school?

In the latest laugh-out-loud book from the record-breaking and extremely handsome Adam Kay and Henry Paker, you'll learn about everything ever invented, from the daft to the disgusting to the downright dangerous.

You'll discover all about:

- The queen who pooped on the first ever toilet
- How velcro was invented by a dog
- Why the Ancient Greeks wiped their bums on dinner plates

As well as 48,762,851,208 other facts. (Approximately.)

## PRaise for Kay's Anatomy:

'AN ENJOYABLY GROSS LOOK AT THE HUMAN BODY. HOURS OF GRUESOME FUN GUARANTEED' /

'LIKE LISTENING TO A TEACHER WHO MAKES PUPILS FALL ABOUT' *SUNDAY TIMES*

'TOTALLY BRILLIANT!' *JACQUELINE WILSON*

'FUN AND INFORMATIVE' *MALORIE BLACKMAN*

'VERY FUNNY – THIS EXCITING BOOK IS BOUND TO INSPIRE THE NEXT GENERATION OF MEDICS' *SUNDAY EXPRESS*

## PRaise for Kay's Marvellous Medicine:

'A RIDICULOUSLY FUNNY READ THAT WILL DELIGHT, GROSS OUT AND EDUCATE ALL AT THE SAME TIME' *INDEPENDENT*

'EDUCATIONAL AND ENTERTAINING. IT SHOULD BE ON THE NATIONAL CURRICULUM!' *HARRY HILL*

'COMPLETELY MARVELLOUS AND VERY FUNNY' *BOOKTRUST*



**ADAM KAY** is a former doctor who has written three million books and sold five copies. No, hang on - he's written five books and sold three million copies. His first book, *This is Going to Hurt: Secret Diaries of a Junior Doctor*, was number-one for over a year and his first children's book, *Kay's Anatomy*, became the fastest-selling children's general non-fiction hardback of the decade.



**HENRY PAKER** was once a little boy who did silly doodles in the margins of books. Now he is a grown man who does silly doodles in the middle of books. He is an award-winning comedian, writer and illustrator. He co-writes and performs in the Radio 4 sitcom *ReincarNathan* and co-hosts the *Three Bean Salad* podcast. Henry has illustrated all of Adam's children's books.





# The **ULTIMATE** Kids' Guide to Dogs


By **Graeme Hall**

Illustrated by **Alice Tait**



 Graeme Hall is the presenter of hit Channel 5 show **Dogs Behaving (Very) Badly** and author of the bestselling titles **All Dogs Great and Small** and **Perfectly Imperfect Puppy**. Graeme is an expert dog trainer and runs a successful dog training business, helping dog and puppy owners across the UK with behaviour problems.

 Graeme's expert advice includes simple training exercises, how to read your dog's body language, and how to speak dog!

 Beautiful and quirky full-colour illustrations from Alice Tait make this a gorgeous gift for any dog-loving child or family.

**Everything** your canine-obsessed kid wants to know about dogs (whether they own one or not) is packed into this **PAW**-some guide – from expert dog trainer **Graeme Hall**.



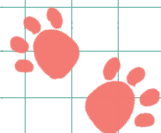
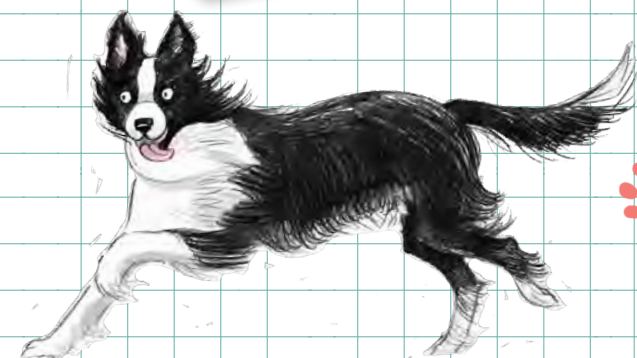
**Have you ever wondered what a dog's hackles are? Or why Labradors love the water? Or why dogs sniff each others bottoms?**

**Graeme Hall, a.k.a. The Dogfather**, has the answers to these questions and many more, in this beautifully illustrated kids' guide to dogs.

Discover the history of man's best friend and how wolves transformed into modern-day dogs. Learn how to identify different dog breeds and their personalities. And become a dog training expert with top tips from expert author Graeme.

Packed with practical advice and fun facts, this book is perfect for kids and their families to enjoy together.

WOOF!





# CURIOUS QUESTIONS FROM Adam's FARM

How do you know  
when your animals  
are happy or sad?

Can children drive  
tractors too?

How does milk get  
from a cow to my  
cereal bowl?

Every day lots of little visitors arrive at **Adam's Farm** and have tons of interesting questions for him. From noisy machines, to hungry cows, blooming flowers and crowing cockerels, the farm is a very busy place – and there's so much to discover. Collating **40 of the most fascinating (and funny) questions** that have been posed to him, the UK's favourite farmer has all the answers, covering everything you ever wanted to know about life on a farm.

- A popular non-fiction topic with a fun, interactive **Q&A format** – authored by a well-known, much-loved farmer
- Adam has crowd-sourced many of the questions that feature in this book across his social channels, as well as including some of his favourite questions that he gets asked by young visitors to his farm
- **Adam Henson**, 'Britain's favourite farmer' is loved by 4.9 million regular Countryfile fans. He is a passionate and a knowledgeable expert, giving this book an authoritative take on a core non-fiction topic, alongside beautiful illustrations from **Hannah Abbo**





# PLANET EARTH III



LEISA STEWART-SHARPE *and* KIM SMITH

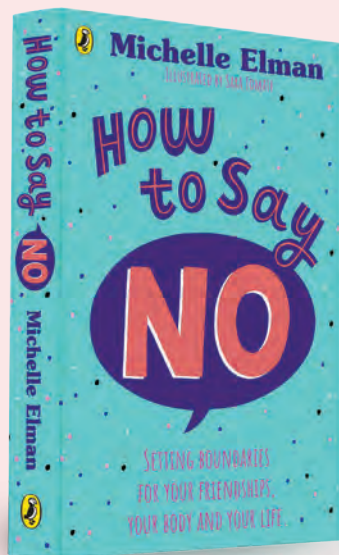
Discover the amazing story of Planet Earth and its inhabitants – both human and animal – in this beautifully illustrated guide inspired by the ground-breaking BBC TV series: Planet Earth III, narrated by Sir David Attenborough.



- Planet Earth III is the next instalment in the ground-breaking BBC Earth series – this book reimagines its iconic stories for children, with breath-taking illustration and captivating storytelling.
- This stunning non-fiction book is thoroughly researched and fact-checked by the world-class scientists and producers behind the BBC Earth series.
- With gorgeous full-colour illustrations, this is the perfect gift for young nature-lovers everywhere.

*This is our*  
**PLANET EARTH:**  
**WHERE ALL**  
*living things* **ARE**  
**CONNECTED**  
**IN A BEAUTIFUL**  
*web of life*





# How to Say NO

**Michelle Elman**

ILLUSTRATED BY SARA TOMATE

SETTING BOUNDARIES  
FOR YOUR FRIENDSHIPS,  
YOUR BODY AND YOUR LIFE

Age: 10 - 14 years  
Pub date: August 2023  
Format: PB, 216 x  
135mm, 240pp  
Price: £12.99  
Rights: World

- Michelle's adult book *The Joy of Being Selfish* has been published in seven languages so far, and counting (France, Italy, Serbia, Slovenia, Israel, Korea and Croatia)
- 2-colour comic style illustrations throughout from Colombian illustrator Sara Tomate add lots of energy and humour to Michelle's lively, playful text, and illustrate the different scenarios of boundary-setting
- Michelle has started several successful social media campaigns that have gone viral, and she is often invited on TV, radio and news channels worldwide to give her expert opinion (including in Los Angeles, Hong Kong and more)

**Say NO to demanding friends. NO to parties you don't want to go to. NO to being tied to your phone. NO to unwanted hugs.**

Growing up is a minefield. You have to navigate new friendships, new teachers, your body changes, people are kissing, there never seems to be enough hours in the day . . . and why is everyone suddenly posting their breakfast on social media?!

Author, life coach and activist, Michelle Elman, is here to show you how to say no and take control. 'No' makes you strong. 'No' makes you confident. 'No' makes you realise your worth and what you deserve.

From setting boundaries with friendships, phones, family, your body and much more, and with funny and informative illustrations, this important, playful and empowering book is a one-stop guide to creating the rules to your own life, and knowing when it's okay to say NO!

**Author bio:** Michelle is a writer, five-board accredited life coach, broadcaster, award-winning activist and internationally known influencer and TedX speaker. Her TedX talk has been viewed over 50,000 times and she has a very active social media presence, with around 230k followers across her social channels.



# MANIFEST for kids!

An inspiring guide to manifesting for kids, from Roxie Nafousi, *Sunday Times* bestselling author of *Manifest* and *Manifest: Dive Deeper*.

Manifesting is a way of using your own mind to become your BEST and HAPPIEST self. Anyone can manifest, and Roxie is here to help you learn how with FOUR SIMPLE STEPS that will teach you to:

- Understand your feelings
- Grow your confidence
- Appreciate everything you have
- Set and reach your goals

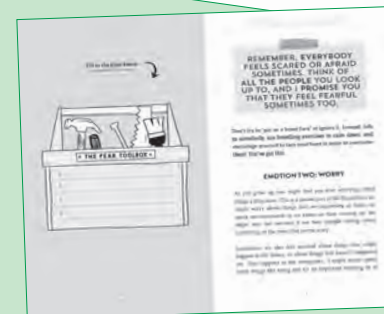
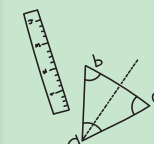
With activities to do alone and with friends and family, plus a daily journal, this incredible book will give you the tools you need to manifest your best and most brilliant lives!

*Manifest* was a *Sunday*

*Times* Bestseller, with 200k copies sold and 19 international rights deals so far, and *Manifest: Dive Deeper* has already sold 60k copies since publication in January 2023



- The book will be highly designed and text will be accompanied by mono illustrations, alongside activities to do alone and with friends or family. The content will be accessible and engaging for young readers. There will also be guided journal pages to fill in at the back of the book.
- Roxie focusses on using the power of your mind to feel happier, be the best version of you and do your best – she has expertly tailored the content into four simple steps for children aged 8-12.



# STORIES FOR SOUTH ASIAN SUPER KIDS BY RAJ KAUR KHAIRA

The first book *Stories for South Asian Supergirls* was originally published in 2019 by Kashi House, a small UK indie publisher, this book had widespread national media coverage on its first release and was named Children's Book of the Week in *The Times*, and Children's Book of the Month in the *Observer*

Full of inspirational bios celebrating the stories of South Asian figures from past and present and including the lives of both well-known figures and lesser-known stories to discover.

For fans of *Amazing Muslims Who Changed The World* and *Good Night Stories for Rebel Girls* and the *Little Leaders* series

Beautifully illustrated by ten international South Asian artists, whose stories are also featured in the book.

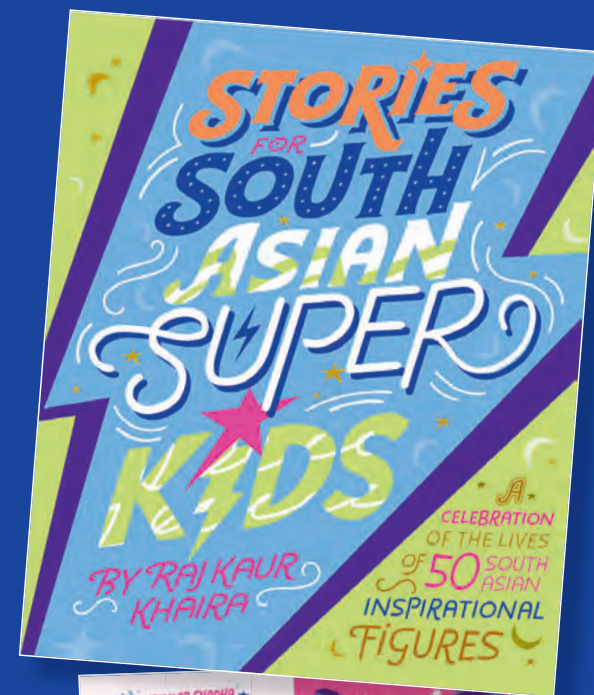
## DISCOVER THE INSPIRATIONAL LIVES OF 50 FIGURES FROM ACROSS SOUTH ASIA AND THEIR INCREDIBLE ACHIEVEMENTS FROM THE AUTHOR OF *STORIES FOR SOUTH ASIAN SUPERGIRLS*.

An illustrated look at the fascinating, empowering life stories of 50 famous and under celebrated people from India, Afghanistan, Pakistan, Bangladesh and Sri Lanka.

South Asian kids will have a chance to dream about their lives for themselves that challenge the limited stereotype and narratives that are available in mainstream media.

Bringing together the stories of game-changing business leaders (Bela Bajaria, Payal Kadakia, Sharmadean Reid), leading entertainers (Freddie Mercury, Riz Ahmed), award-winning authors (Khaled Hosseini, Satnam Sanghera, Salman Rushdie) and a whole host of other equally remarkable figures - from non-binary performance artist Alok V. Menon, unstoppable Chef Asma Khan and ground-breaking model Yasmeen Ghauri - this book seeks to redress the imbalance for young kids of colour by empowering them to break new ground for themselves and inspire others along the way.

**THE AUTHOR:** Raj is a lawyer, author, and activist. She is the founder of the globally acclaimed, award-winning campaign, the Pink Ladoo Project.



AGE: 5 – 7 YEARS ★ PUB DATE: JUNE 2024 ★ FORMAT: H/B, 230 X 190MM, 144PP ★ PRICE: £14.99 ★ RIGHTS: WORLD



# FORAGING:

## THE ULTIMATE GUIDE FOR KIDS AND FAMILIES!

**Stella and Dane De Luca Mulandiee**

The fun and fascinating guide to foraging in the great outdoors. Perfect for the whole family!

Authors Dane & Stella De Luca Mulandiee believe the best things in life are wild and free. Devoting many years to creating nature-inspired educational content on everything they love and believe in, the pair focus on subjects such as foraging, herbalism, history, mythology, folklore and more. Their best-selling book, *Knowledge to Forage*, shot to fame in the summer of 2022 launching their successful careers as authors.



### Welcome to the world of foraging.

In the woods or fields, or even the streets, around where you live there are undiscovered secrets. A whole world of nature and plants and flowers is just waiting to be found.

In this amazing book, we'll tell you all about how you can become an expert in **foraging** - which is a way to find incredible food, medicines and even soaps in the natural world around you.

#### After reading this book, you'll be able to:

- 🍎 Find the best berries and plants for making yummy foods.
- 🍎 Learn about the incredible stories hidden in the flowers and plants and trees you see every day (and some you might never have spotted).
- 🍎 Impress your friends with your incredible knowledge of the natural world – and find out how we can do more to protect it!

- 🍂 This title will be a first-to-market must-have book for kids about exploring the great outdoors.
- 🍂 In an easy-to-read format (perfect for taking with you on long walks) this book will have colourful, informative illustrations and punchy text to help young readers find their way through nature.
- 🍂 Including beautifully designed sections covering the history and mythology behind the natural world, it will also have full and up-to-date guides on foraging safely.
- 🍂 The authors have built a big following online. Their Youtube channel ('Home is Where Our Heart is') has 33k subscribers, and their Facebook page has 39k. These fuelled the sales of their first self-published book, *Knowledge to Forage*, which has an extraordinary 92% 5 star rating on Amazon from 520 reviews.



# ROOTS *of* HAPPINESS

*Susie Dent, illustrated by Harriet Hobday*

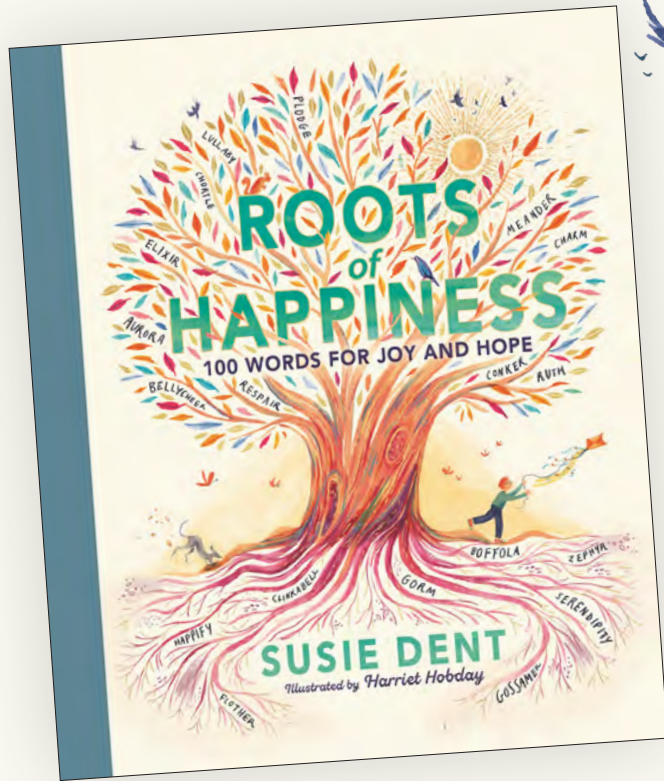
Susie Dent, bestselling author, broadcaster and word expert, is on a

*Susie Dent, illustrated by Harriet Hobday*

**Susie Dent, bestselling author, broadcaster and word expert, is on a mission to find light in the deepest, darkest corners of our language.**

Susie has searched far and wide to unearth happy and uplifting words and phrases that, in some cases, are long forgotten, while others have only just been discovered. This book will lift you out of your **MUBBLE FUBBLES** (a slightly sad mood), make you grin like a **GIGGLEMUG** (someone who never stops smiling), and have you feeling **FORBLISSED** (extremely happy) in no time. This joyous collection of 100 positive words will show readers young and old just how wonderful language can be – and how to use your words to make the world a happier place.

The author: Susie Dent is a writer and broadcaster on language. She is the resident word expert on the popular Channel 4 show, *Countdown*, and comments regularly on TV and radio on words in the news. Susie has written for the *Independent on Sunday*, the *Telegraph*, and the *Times*, and is the author of several books.



- Susie Dent is an expert lexicographer and etymologist, whose most recent adult book, *Word Perfect*, has sold around 70,000 copies through TCM. She also has a large following, with over 1 million Twitter followers.
- An original and thought-provoking concept with beautiful illustrations, makes this the perfect gift for readers both young and old.
- With 100 positive words and phrases throughout history to the present day, this is a joyful and uplifting book.





# THREE LIONESSES

ELLA TOONE, NIKITA PARRIS AND GEORGIA STANWAY

(WRITTEN WITH CHERYL RICKMAN)

**An empowering and uplifting guide from  
THREE legendary Lionesses.**

Ella, Georgia and Nikita have learned so much from football that can apply to everyday life, from joining a new squad, to stepping up to take a penalty, and getting back up when life (or a footballer) knocks you down. With the true stories of how they became the champions they are today and tons of practical tips, this book will help young readers embrace who they are, ignite their spark, go after their goals and find their team – because no Lioness is complete without their pride.

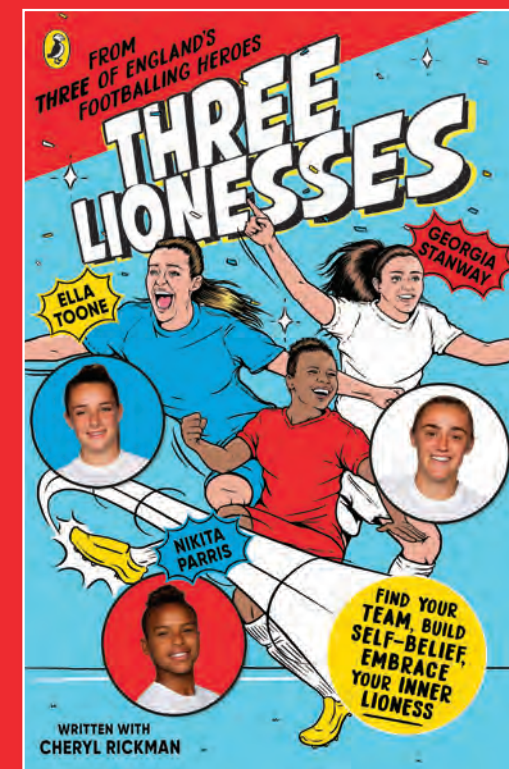
- **Authors Ella Toone (Manchester United), Georgia Stanway (Bayern Munich) and Nikita Parris (Manchester United) are three of the nation's favourite Lionesses and were all part of the winning Euros squad in 2022**
- **The book will be publishing immediately after the 2023 World Cup in Australia**
  - **Energetic and eye-catching artwork and design throughout**

## THE AUTHORS:

**ELLA, GEORGIA AND NIKITA** were all part of the Euro 2022 Lionesses squad. Ella has scored 16 goals for the senior squad and is the first woman to wear the iconic number 7 shirt for Manchester United. Georgia has 49 senior caps for England and it was her goal that secured England a place in the Euros semi-final. Nikita was the WSL top goal scorer of all time in 2019-2020 – and when she was 11 there wasn't a girls' team so she set up her own and they went on to win the league!

**CHERYL RICKMAN** is a Sunday Times bestselling author and ghostwriter of 26 self-help, wellness and business books. She specializes in writing empowering, practical books to help people worry less and flourish more. Cheryl is an avid supporter of the women's game.

**CAT SIMS** is a London based Illustrator with a passion for comic art. Feminism, social equality and climate change are some of the key themes she explores in her work. Cat has recently created illustrations for The New Yorker, The Guardian, BBC, Adidas and many more.



AGE: 7-12 YEARS

PUB DATE: AUGUST 2023

FORMAT: PB, 234 X 153MM, 352PP

PRICE: £12.99

RIGHTS: WORLD







Maddie is a much-loved children's science communicator and the host of CBeebies' *Maddie's Do You Know?*. She creates family-focused science, wildlife and travel videos on her hugely popular YouTube channel, where she has 220K subscribers

This book is packed with incredible festive facts and stories that span science, history and geography, perfect for fans of the quirky FACTopia! series

Lively mono illustrations bring the warmth, humour and joy of these curious Christmas stories to life

# A Very Curious Christmas

HAVE YOU EVER WONDERED  
WHY CRACKERS GO BANG? OR WHERE  
CHRISTMAS TREES COME FROM? OR WHY  
BRUSSELS SPROUTS MAKE YOU FART?

Maddie Moate is here to answer these questions and many more, from how nutcrackers work to where gingerbread comes from. You'll explore the science behind fairy lights, snowflakes, reindeer knees and holly leaves. And you'll discover how different people around the world celebrate the Christmas period, and the curious history behind festive traditions. Prepare to be amazed at the wackiest Christmas facts – including upside-down Christmas trees, flying panto fairies, and presents delivered by a goat. Plus, every chapter includes wintery activities and craft ideas to get you in the holiday spirit.

## THE AUTHOR:

Maddie Moate is a BAFTA winning presenter and YouTuber, passionate about curiosity and inspiring children with the wonders of the world. She is the host of the BAFTA nominated TV series 'Maddie's Do You Know?', Sony Music's podcast 'Maddie's Sound Explorers' and presented BBC Earth's 'Earth Unplugged'. Maddie's YouTube channel is full of fun, family-focused science videos that have taken her on curious adventures around the world. Maddie also hosts and performs her own theatre shows and live events and has enjoyed acting in the CBeebies Christmas shows and the Cbeebies Prom at the Royal Albert Hall.

## THE ILLUSTRATOR:

Paul Boston grew up in the English countryside and spent much of his time heading off into the fields and woods exploring and drawing pictures of the wildlife he found. Now, from his country hideaway in South Wales, Paul keeps himself busy illustrating books for young people on subjects including: inventions, airplanes, trains, string and anything else you care to mention.

Join me CBeebies presenter Maddie Moate as I uncover the secret science and history of Christmas, with enough festive facts and holiday activities to keep the whole family entertained.



# DO YOU KNOW?

Ladybird Do You Know? is a STEM-based ELT graded reading series, with simplified video, designed for children learning English as a foreign or second language.



**Authors:** Nick Coates, Adékúnmí Olátúnjí, Hannah Fish, Fiona Davies, Jane Rollason, Catherine Saunders, Mandeep Locham, Prakash Parmer, Katherine Billsborough

For more information go to:  
[www.ladybirdeducation.co.uk](http://www.ladybirdeducation.co.uk)

Level 1				
Level 2				
Level 3				
Level 4				

## Sales points:

- Partnerships with global brands such as **BBC Earth** bring real world content to the classroom.
- With four levels progressing from CEFR Pre-A1 to A2, and supporting the **Cambridge Primary Science curriculum**. Each Reader is also Lexile measured.
- Enquiry-based structure, featuring a BIG question to introduce each spread, developing children's **critical thinking skills**.
- A digital version of the Reader can be securely accessed at [www.ladybirdeducation.co.uk](http://www.ladybirdeducation.co.uk), using the unique code at the back of each book,
- The '**Look**', '**Watch**', '**Think**', '**Find out**' and '**Project**' features provide opportunity for group work and critical thinking.
- **Online video and comprehension activities** provide further exploitation of the content, along with a class project and full lesson plan for every Reader.

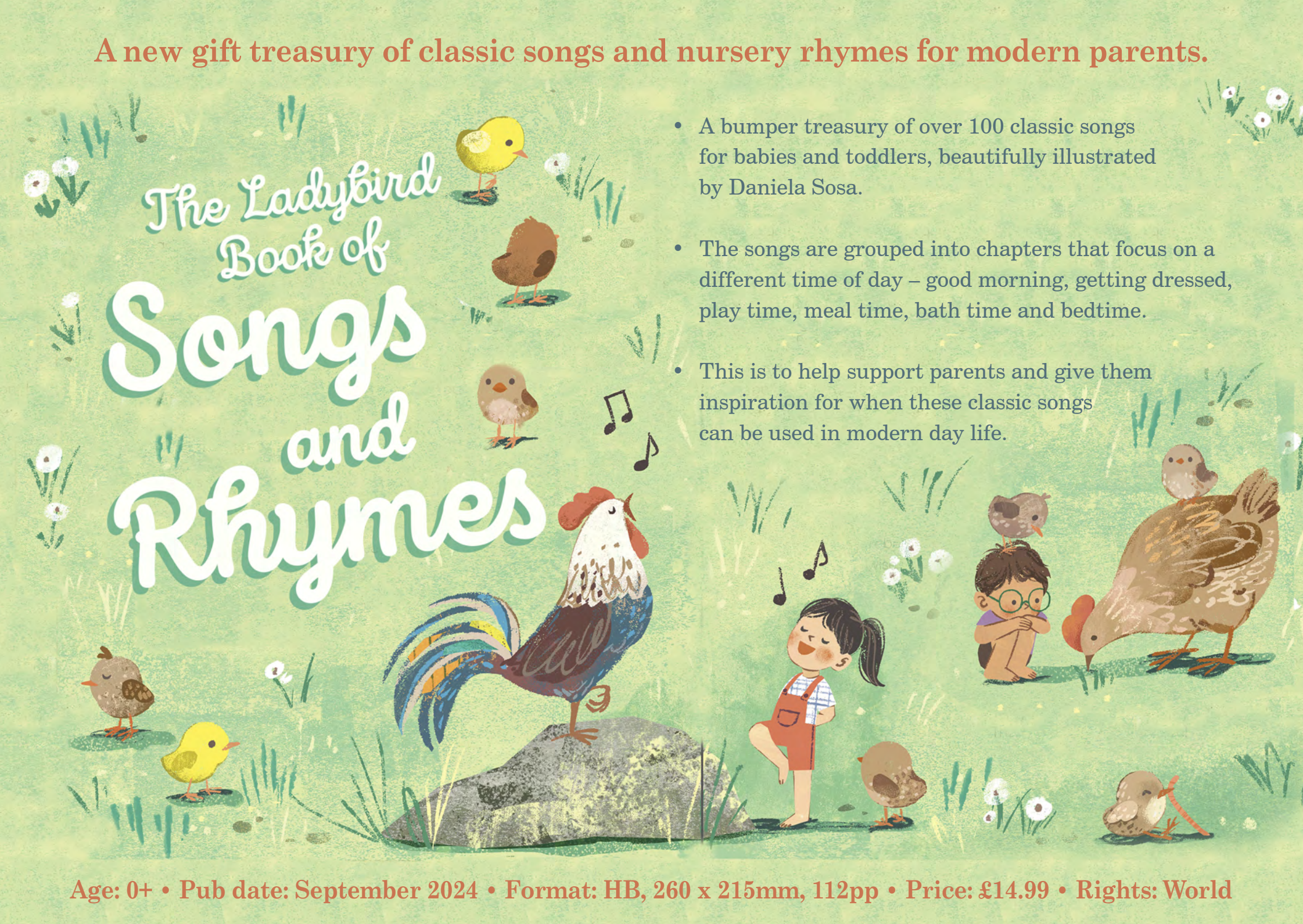
These levelled non-fiction books ask a range of BIG questions on STEM topics from nocturnal animals to building bridges, developing children's language, communication and investigation skills.

## Rights info:

- Age: 5 - 6 years
- Pub date: Oct 2023
- Format: PB, 255 x 195mm, 32pp
- Price: £4.99
- Rights: World (with restrictions)



A new gift treasury of classic songs and nursery rhymes for modern parents.

The background of the entire page is a soft, textured green. Scattered throughout are various farm animals: a yellow chick in the top left, a brown chick in the top center, a small brown chick in the middle left, a large rooster with a red comb and blue tail feathers standing on a grey rock in the center, a small brown chick on the bottom left, a yellow chick on the bottom left, a girl in red overalls and a plaid shirt standing on the bottom center, a boy with glasses and a purple shirt on the bottom right, a large brown hen on the bottom right, and several other small brown chicks. There are also some white daisies and musical notes floating in the air.

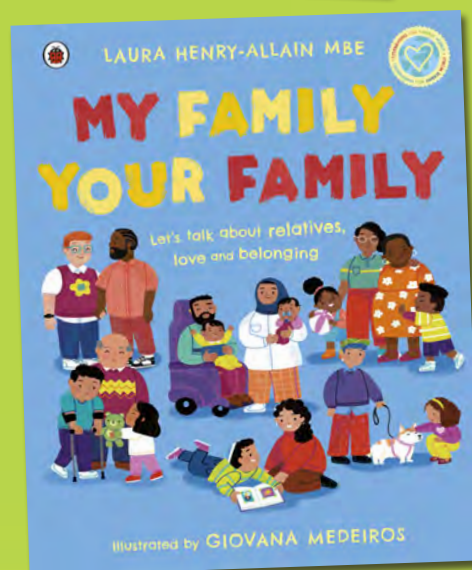
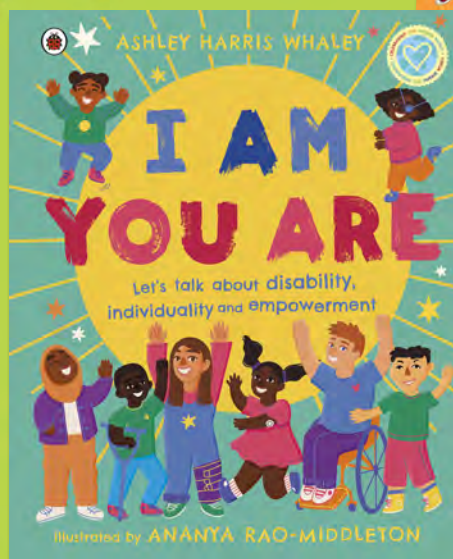
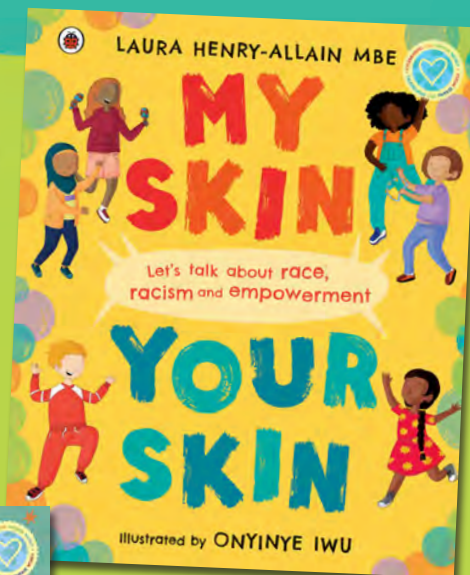
# The Ladybird Book of Songs and Rhymes

- A bumper treasury of over 100 classic songs for babies and toddlers, beautifully illustrated by Daniela Sosa.
- The songs are grouped into chapters that focus on a different time of day – good morning, getting dressed, play time, meal time, bath time and bedtime.
- This is to help support parents and give them inspiration for when these classic songs can be used in modern day life.

Age: 0+ • Pub date: September 2024 • Format: HB, 260 x 215mm, 112pp • Price: £14.99 • Rights: World



# CELEBRATING OUR DIVERSE WORLD



## Explore and celebrate our differences in this social education, non-fiction series

- A non-fiction series of accessible, child-friendly introductions to the big social topics discussed today.
- These books sensitively explore issues of race, ability and family background and how we can celebrate our differences and support one another.
- Written to help adults and children to have meaningful discussions about society and our differences.



Age: 5+

Format: HB, 285 x 232mm, 32pp

Price: £12.99

Rights sold: Finnish, Italian, Korean, Swedish, Welsh

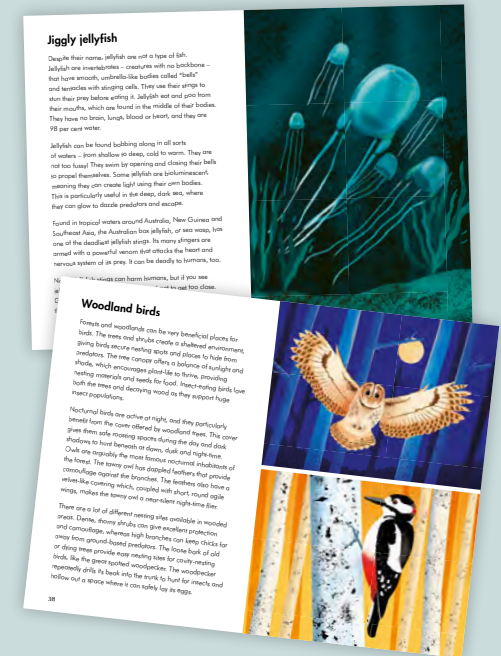


# A Ladybird Book



Discover the fascinating world of facts with this collection of non-fiction books from Ladybird. Inquisitive kids keen to learn about their surroundings can choose from a variety of non-fiction topics such as the Ancient Egyptians, the natural world of animals and even outer space and beyond!

- New titles in the growing Ladybird Book collection include Birds, Cars, What to Look For by the Shore and What to Look For in the Night Sky.
- Pocket-sized format ensures that children can mix-and-match titles and build their own library based on their interests
- Expert-checked content brings non-fiction topics to life.



collectable books for curious kids



Age: 7+ Pub date: April, May, August 2024 Format: HB, 170 x 112mm, 48pp Price: £6.99 Rights: World





# Travel with Mia in these interactive expeditions across space and time

Written by  
**Isabel Thomas**  
Illustrated by  
**Yas Imamura**

Coming:  
**April  
2024**



- Join Mia on a spellbinding adventure through the solar system and into the Milky Way! Look for constellations, name undiscovered asteroids and count the rings of Saturn.



- Set off on an immersive adventure down the Nile as Mia meets the first pharaoh, visits the pyramids and even does some ancient Egyptian homework!
- Clear descriptions, relatable comparisons and absorbing illustrations spark children's curiosity and bring history to life.
- With astonishing facts and interactive activities, this captivating book will excite and inspire the adventurers of the future.



- With astonishing facts and interactive dinosaur activities, go on a breathtaking adventure with Mia as she explores lost prehistoric worlds, meeting ferocious predators and visiting an active volcano!



# FLORENCE SCHECHTER

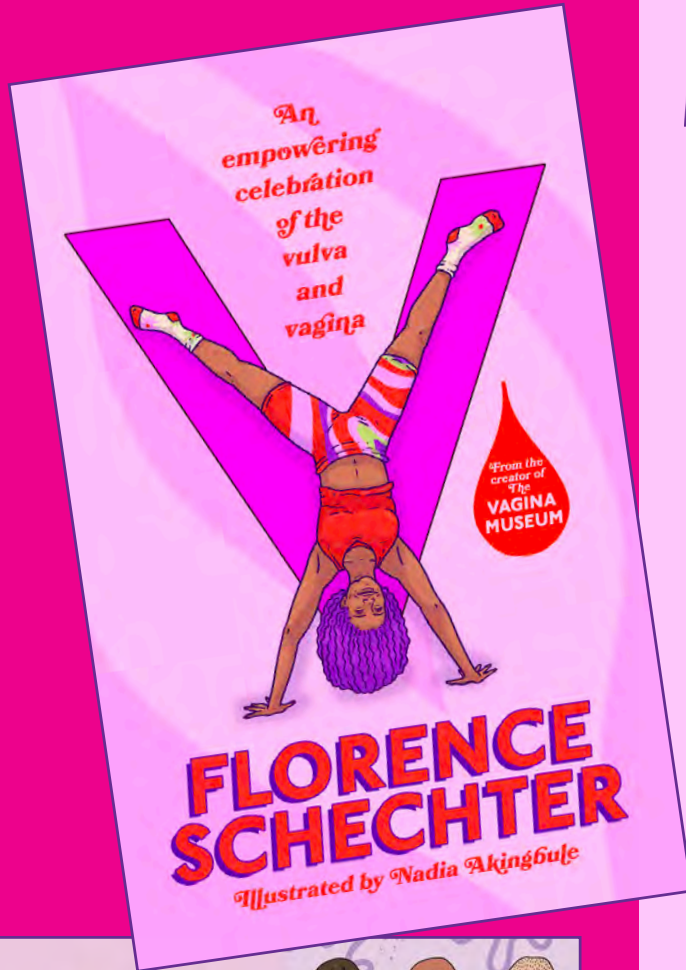
*Illustrated by Nadia Akingbule*



*An empowering  
celebration of the  
vulva and vagina*

A bold, witty, inclusive book encouraging young people  
to set off on an all-important journey towards  
body confidence and understanding and celebrating  
the vagina and vulva – from the creator of the world's  
first ever Vagina Museum.

- Florence Schechter is a scientist, science communicator and comedian. She has spoken about vaginas all over the world at museums, on TV, radio, podcasts and on her YouTube channel which has over one million views.
- Chapters include: how vulvas have been admired in art and culture throughout history, the power of periods, how to bust myths, the queer experience, the feminine hygiene industry, becoming an activist, and much more, this is the perfect modern and inclusive guide for people on the start of their journey towards celebrating the vulva, vagina and everything in between!
- A bold, vibrant package, complete with full-colour illustrations throughout



**Age Range: 14+**

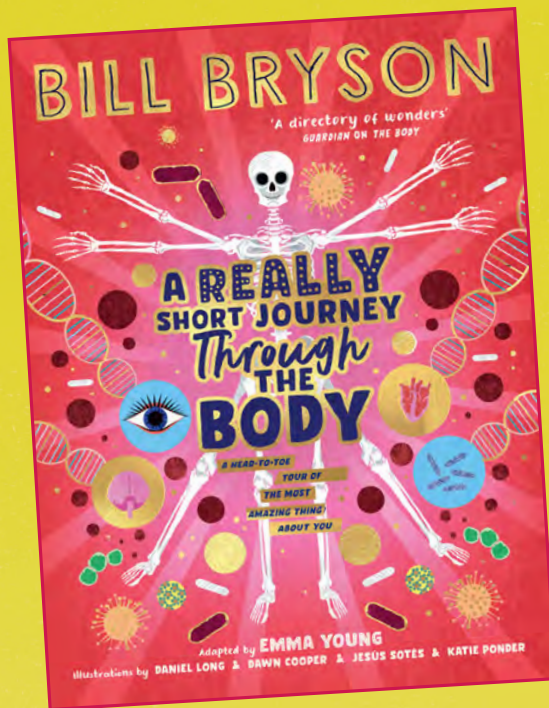
**Pub date: March 2023**

**Format: Hardback, 304pp**

**Price: £14.99**

**Rights: World**





# A REALLY SHORT JOURNEY THROUGH THE BODY

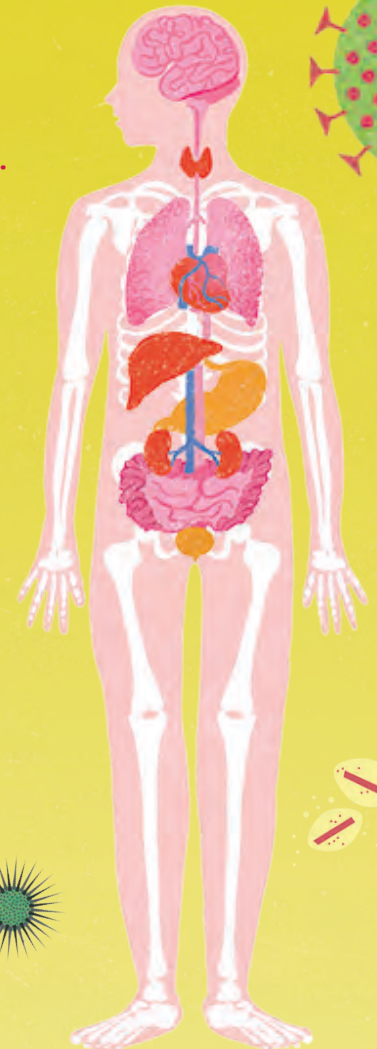
## BILL BRYSON

with the illustrators behind  
*A Really Short History:*  
Daniel Long, Dawn Cooper,  
Jesus Sotes and Katie Ponder

A funny and fascinating head-to-toe tour of the most amazing thing about you – **YOUR BODY!**

From bestselling author **BILL BRYSON.**

- **THE BODY** by Bill Bryson, first published in 2019, has sold a staggering half a million copies. Adapted for younger readers, this edition will be a comprehensive guide, complete with the fascinating stories and insights that Bryson is so well known for.
- Want to know why the skin is the biggest organ, why our brains can see into the future, or why your eyes are back to front? Packed full of Bryson wit and charm, this book will educate while it fascinates.
- This adaptation will be designed and illustrated in the same style as the 2020 edition of **A REALLY SHORT HISTORY OF NEARLY EVERYTHING** – bringing the marvels of the body to wonderful, colourful life.







# LADYBIRD EARLY YEARS



# Five Little...

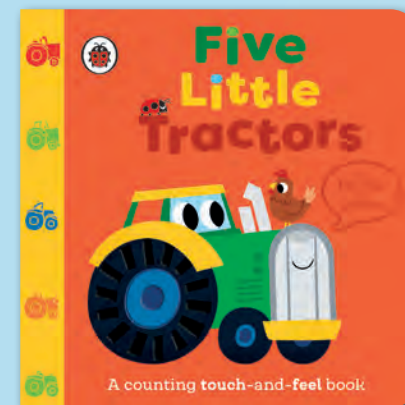
## A brand-new series of counting touch-and-feel books

- A collectable series of interactive counting books for toddlers.
- Cute characters, rhyming text and touch-and-feel elements on every page will both entertain and help little ones count up from one to five.
- These playful titles also include a surprise mirror and felt flap finale!



With  
**touch-and-feel**  
elements, a surprise  
**mirror** and a  
**felt flap** in every  
book!



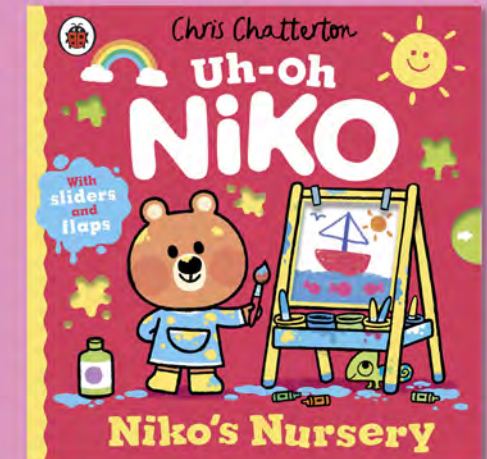
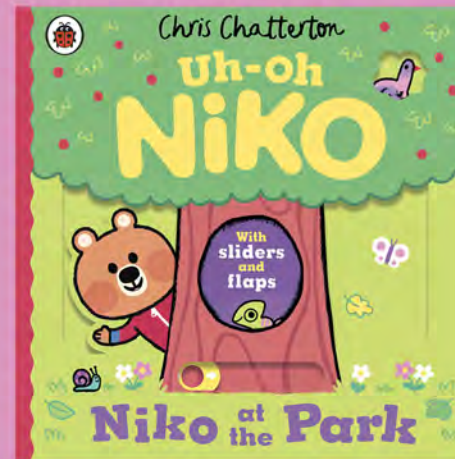
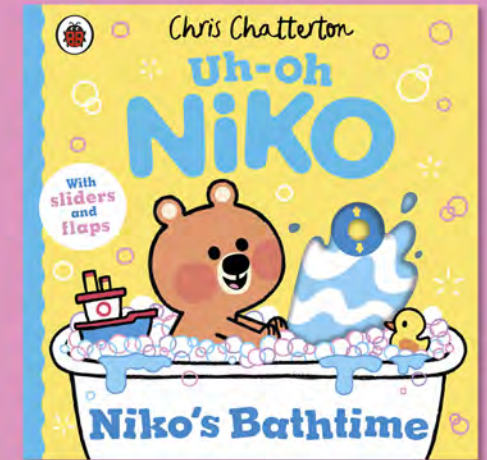
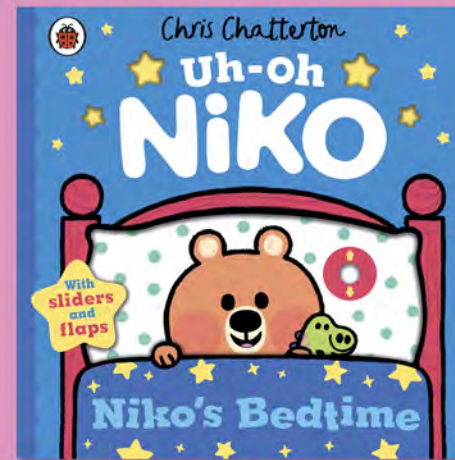




Chris Chatterton  
Uh-oh  
**NiKO**



★ A brand-new novelty pre-school  
★ series from the bestselling  
★ illustrator of Ten Minutes to Bed. ★



Age: 0+    Pub dates: April 2024 / July 2024    Format: Novelty board, 12pp    Price: £7.99  
Rights: French, Dutch, Spanish, Catalan, Greek, Slovene





- These playful new board books feature a little bear called Niko who is navigating new first experiences.
- The bouncy, rhyming text is fun to read and children will love joining in with 'Uh-oh, Niko!' on every spread!
- Each spread has a slider or flap with an exciting reveal to help engage little children in the story.
- Chris Chatterton's books have now sold over 2 million copies worldwide!



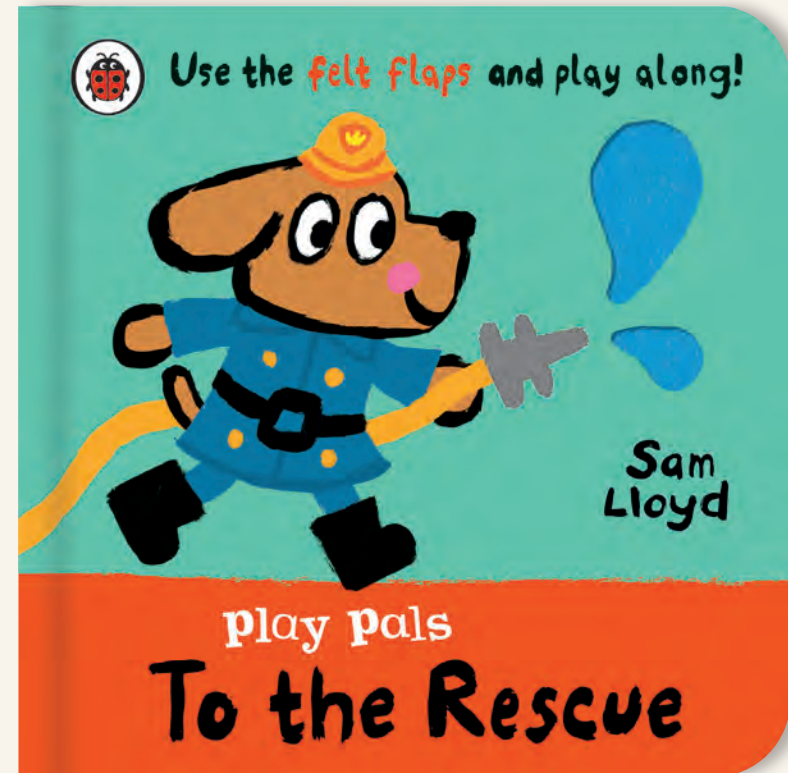
# play pals

by Sam Lloyd

Use the felt flaps and play along  
in this interactive novelty series!



- Children can move the soft flaps to help the animals to wipe their hands, get dressed, and choose a treat!
- With a bright, durable felt flap to play with on each spread.



- Encourages sensory play and development of empathy.
- Created by award-winning author-illustrator Sam Lloyd.

Age: 2-5 • Pub dates: *At the Park* / *To the Rescue* – June 2024; *Time for Bed* / *At the Pool* – February 2025

Format: BB, 170 x 170 mm, 10pp • Price: £6.99 • Rights: World



This playful flap series is a great way to encourage toddlers to help others, as well as learning to do things by themselves.





# Baby Touch

An interactive touch-and-feel series  
to support baby development



APRIL 2024



BB, touch and feel + mirror  
260 x 260mm, £8.99

JUNE 2024



Cased BB, touch and feel  
175 x 175mm, £7.99

JULY 2024



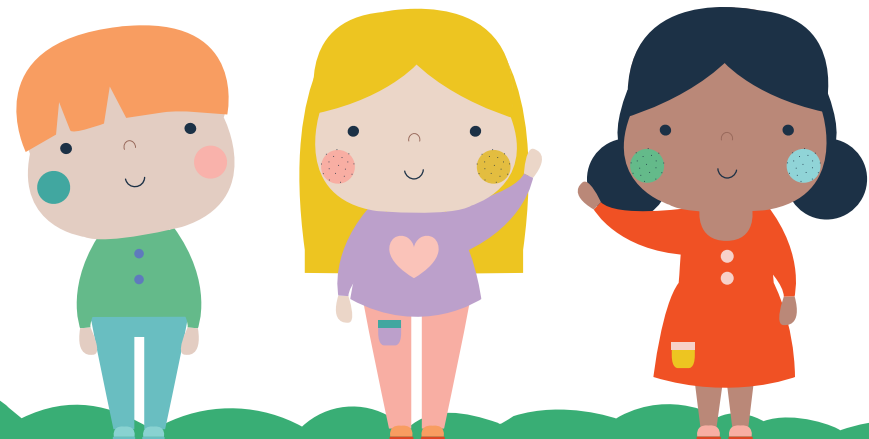
Tabbed BB, touch and feel  
260 x 260mm, £8.99

JULY 2024



B&W Cased BB,  
felt flaps + mirror  
175 x 175mm, £8.99

- From tummy time to bath time, the bestselling Baby Touch series contains the perfect first books to support key milestones.
- With large touch-and-feels, bright pictures and gentle baby-friendly text.
- Over 7 million Baby Touch books sold to date!



Age: 0–2 Format: BB, 10pp

Rights sold: Afrikaans, Catalan, Danish, Finnish, French, Greek, Italian, Japanese, Korean, Norwegian, Portuguese, Serbian, Spanish, Turkish, US, Vietnamese



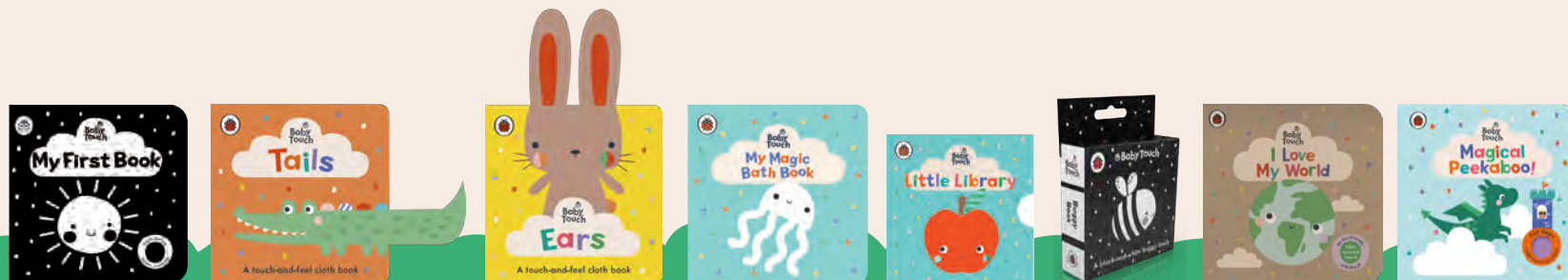
## Also available in the Baby Touch range



260 x 260mm



175 x 175mm



other novelty  
formats

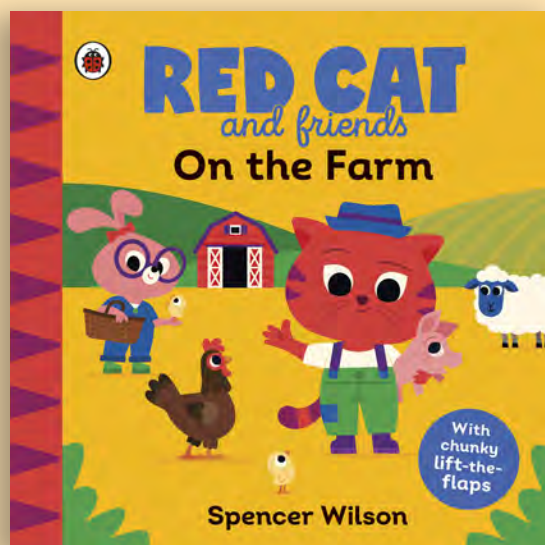
47 titles  
published!





# RED CAT and friends

Let Red Cat and his colourful friends show you around in this bright lift-the-flap series



NOT FINAL COVER



A wonderful new lift-the-flap board book series from brand-new talent **Spencer Wilson**.



Coming Soon!  
Red Cat  
and Friends:  
At the Fire Station



- Follow **Red Cat** and friends as they get to work on their **busy farm** – shearing sheep, feeding chickens and baling hay.
- Each page features **chunky, easy-to-use flaps** that have been specifically designed for little hands.
- The gentle **narrative** and **interactive** scenes help young readers to engage with the book as they uncover **facts**, move objects and reveal **hidden surprises!**



# First Festivals

## Celebrate festivals with Ladybird in this lift-the-flap series!

- First Festivals is an interactive introduction to different religious and cultural holidays, with each book exploring why the celebration takes place and its common traditions and customs.
- Parents, teachers and carers can use these books to help young children understand the world around them.
- Sturdy lift-the-flaps help to develop motor skills and hand-eye coordination, while encouraging interaction and play.



Coming  
in 2025:  
Holi  
Carnival

Age: 2+ • Pub dates: *Hanukkah and Lunar New Year 2023; Pride 2024; Holi and Carnival 2025*

Format: BB, 175 x 175mm, 12pp • Price: £7.99 • Rights: World



# A new series of fun and engaging lift-the-flap adventure for toddlers!



★ Rhyming text and sturdy flaps on every page create interactive stories for toddlers to enjoy.

★ Lift the flaps to help the character's find their missing crown, present or want and reveal hidden secrets and mischievous animals as you go!



Age: 2+

Pub date: 2023

Format: BB, 210 x 210mm, 12pp

Price: £7.99

Rights: World





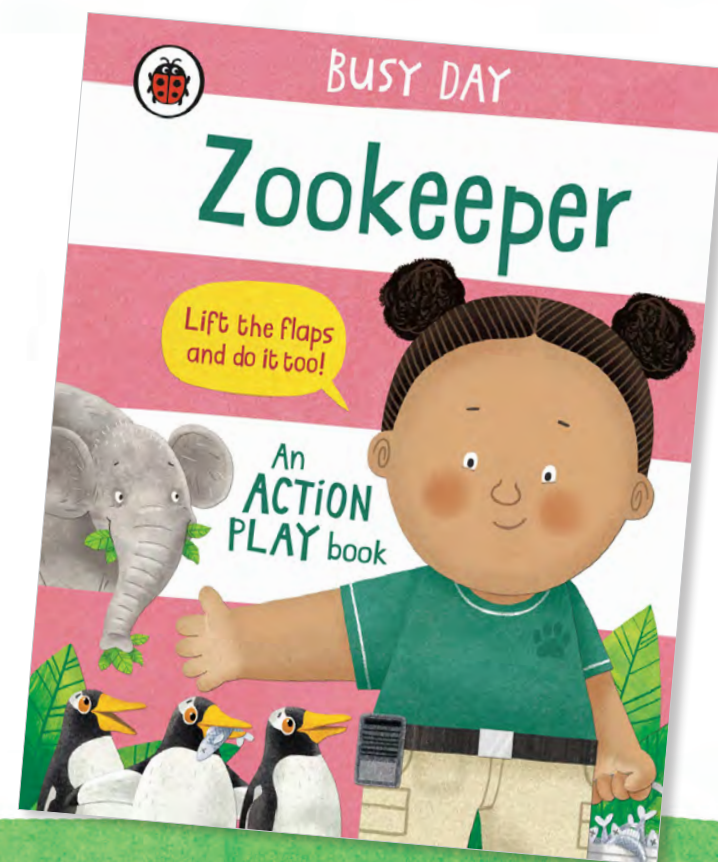
# BUSY DAY



## Who do you want to be today?

A lively and interactive lift-the-flap series introducing children to a diverse range of jobs and daily routines

- Features cleverly constructed flaps paired with simple and friendly text.
- Perfect for helping develop fine motor skills and hand-eye coordination.
- 15 titles available and more to come!



Age: 18 months – 3 years • Pub dates: Zookeeper – May 2024 • Format: BB, 184 x 146mm, 12pp  
Price: £7.99 • Rights sold: Chinese (Complex and Simplified), Dutch, German, Italian, Korean, US



# Baby, where are you?

Add your baby's name into their very own lift-the-flap story book!



Create a truly special personalized gift!

- Pull out the slot-in card from the cover, write your baby's name on the card and slide it back to watch your baby become part of the search-and-find story.
- The party animals have come to say hello to the new baby but they can't find it . . .
- Follow the animals and lift-the-flap as they travel around the house until they find the baby in the hidden mirror on the final page!





# An interactive board-book series, filled with everyday actions and tasks



## IT'S TIME TO...

**YOU  
CAN DO  
IT TOO!**



- *It's Time To...* is an innovative novelty series, designed to help children interact and play at the tasks they see grown-ups perform every day!
- From play kitchens to toy drills – one thing's for sure, kids love to copy their grown-ups!
- The moving sliders and transformative flaps on every page allow children to perform the tasks described in the simple text – from vacuuming the floor to fixing the windows.



**With sliders and flaps!**

Age: 3–5 • Format: BB, 210 x 175mm, 12pp • Price: £8.99 • Rights sold: Catalan, Spanish, US



# Little POP-UPS

A stylish series of pop-up books that teach first concepts through popular fairy tales

Illustrated by  
**Nila Aye**



- Sturdy, integrated pop-ups that are designed to be durable.
- A simplified narrative runs through each book to engage children and combine early learning with an enjoyable story experience.
- Pop-ups are a great way of adding extra incentive – children will want to read these books again and again.



Age: 18 months – 3 years • Format: BB, 160 x 160mm, 16pp • Price: £7.99 • Rights sold: Catalan, French, Spanish



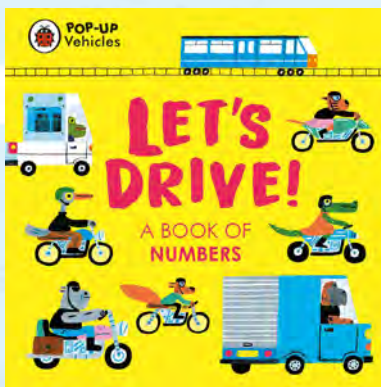


# POP-UP VEHICLES

ILLUSTRATED BY  
MATT HUNT



A playful series of pop-up books that teach first concepts through vehicles



- Bright, lively illustrations engage young children as they spot different vehicles on the go.
- Durable pop-ups help to build key motor skills and encourage imaginative play.
- First concepts are highlighted in bold and correspond to the pop-up on every spread.



**Age:** 18 months – 3 years • **Format:** BB, 160 x 160mm, 12pp • **Price:** £6.99 • **Rights sold:** Catalan, Spanish, US



A series of exciting **push-and-pull adventures** for little ones to discover their world



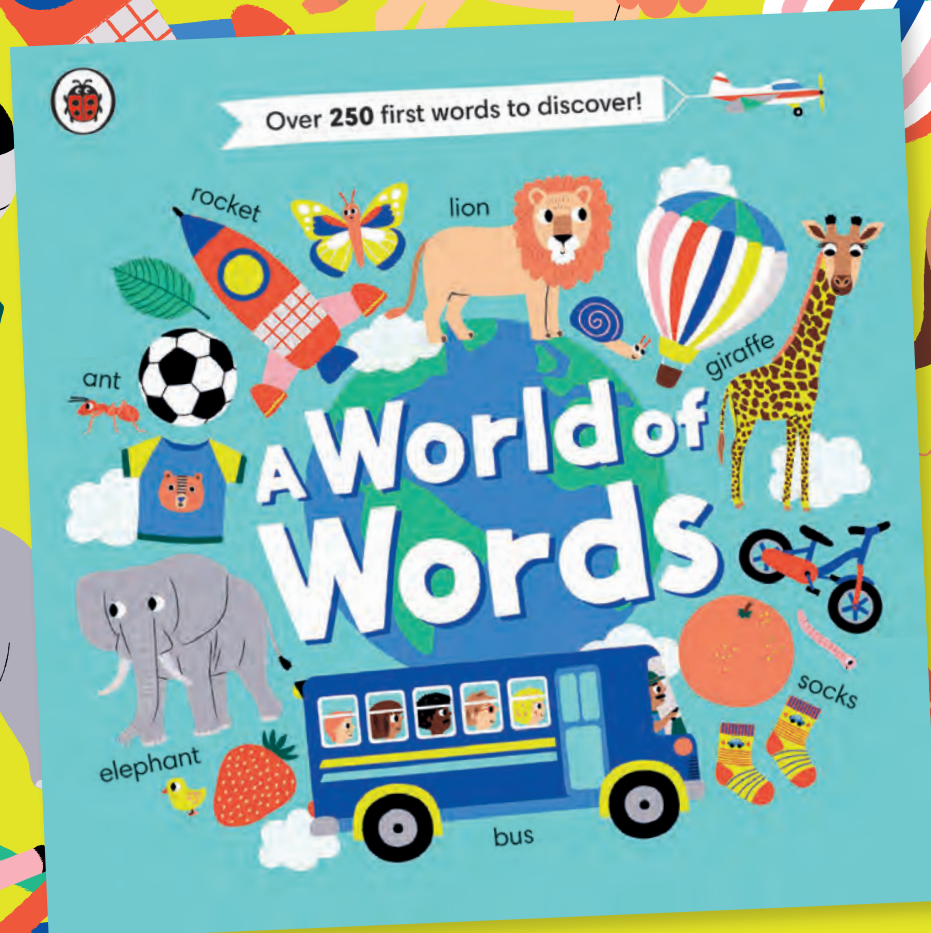
# little WORLD



- \* Curious minds will love to explore both familiar landscapes and faraway places in this interactive board-book series.
- \* A novelty to slide, push or pull out on every spread, to help children develop fine motor skills.
- \* Gentle narrative text that's perfect for reading aloud.







**Also available:**



**Format:** BB, 210 x 210mm, 18pp **Price:** £6.99

## A contemporary illustrated treasury of over 250 first words for children

- A large-format first-words title with brightly coloured themed pages and busy scenes.
- Stylish artwork from Émilie Lapeyre is labelled to help children build the connection between words and the world around them.
- A perfect book for sharing, as simple questions throughout help to keep children engaged.

**Age:** 0+ **Format:** BB, 260 x 260mm, 20pp **Price:** £9.99 **Rights sold:** Catalan, Spanish, Vietnamese



# Say Goodnight, Little ...



## Join in with these sleepy bedtime stories for toddlers

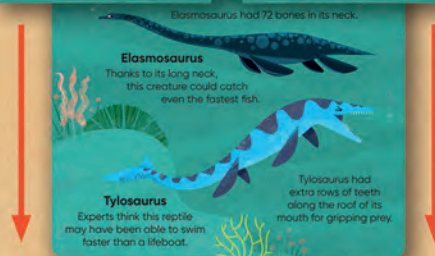
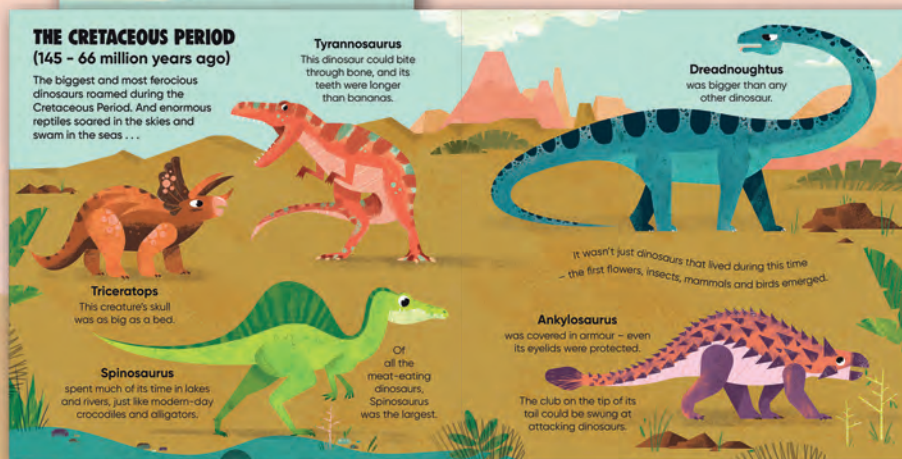
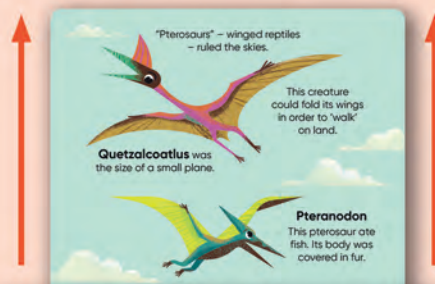
- A new series designed to help toddlers get ready for bed. Each short story follows a character as they journey home at the end of the day.
- The rhyming text creates a soft, gentle rhythm and as the story progresses, the reader is invited to say, wave or blow a kiss goodnight to all the creatures they pass.
- By repeating 'goodnight' in the stories, the reader puts the imagined world to bed and gets ready for bed themselves.





# MAGIC SLIDERS

- Pull the tab on each spread to magically reveal sliding scenes.
- Crammed full of bite-sized facts – perfect for curious kids.
- An innovative non-fiction series,
- All factual content is verified by consultants and experts.



COMING  
2025!

**DINOSAURS**  
**HUMAN BODY**  
**THINGS THAT GO**  
**ANIMAL HOMES**

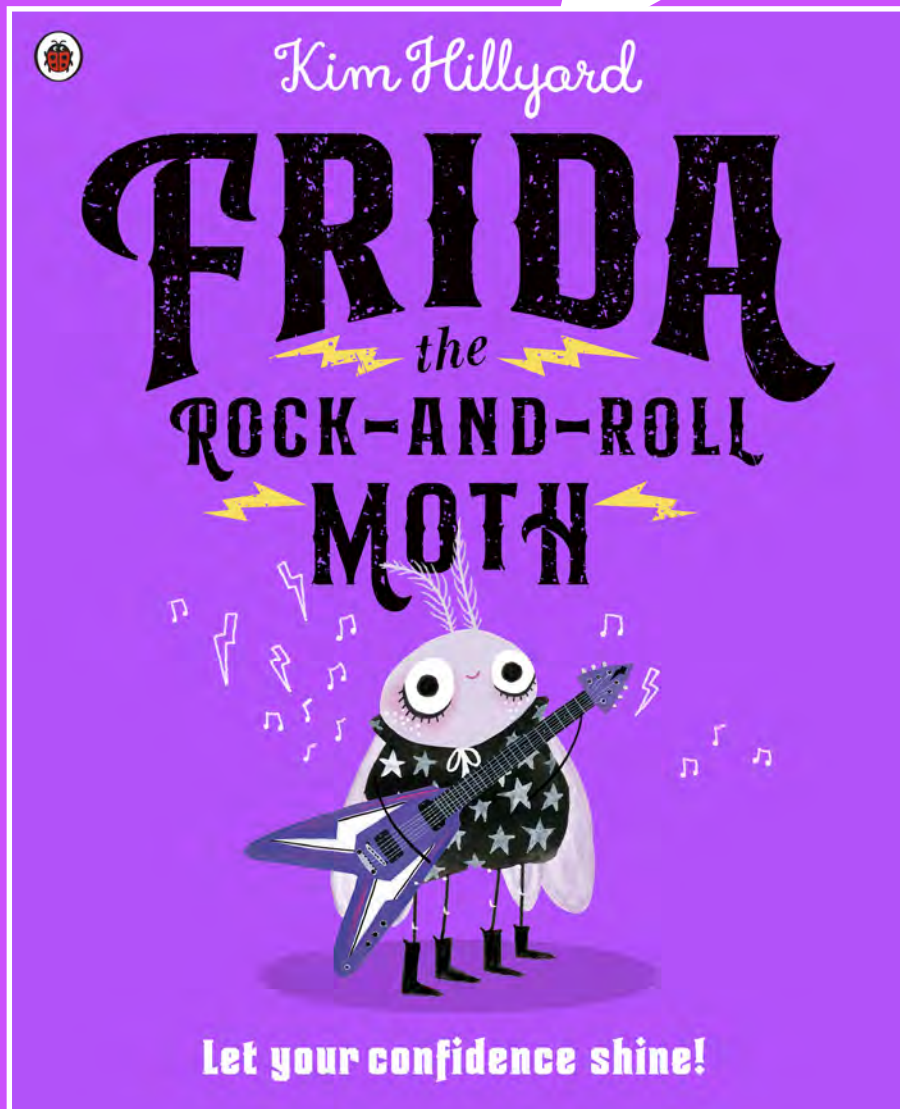




# LADYBIRD PICTURE BOOKS



Rock out with . . .



- A brand-new picture book from the award-winning author/illustrator *Kim Hillyard* about finding your confidence.
- Frida is a musical moth. She puts on her pointy boots and likes to rock out, playing her purple guitar! But when the Big Light is switched on, more moths appear, ready to rock together, and Frida starts to feel that everyone is much better than her. Perhaps she isn't so rock-and-roll after all . . .
- This positive picture book will inspire readers to embrace what makes them feel good and let their confidence shine!



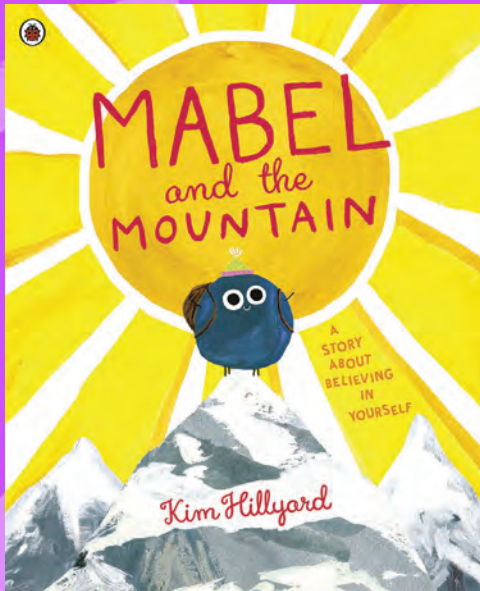
Age: 2+ ♦ Pub date: April 2024 ♦ Format: PB, 285 x 232mm, 32pp ♦ Price: £7.99 ♦ Rights: World



# Kim Hillyard

creates positive, heart-warming stories that are designed to empower and inspire young readers.

Each picture book focuses on a different feeling or belief to help children navigate the world around them.



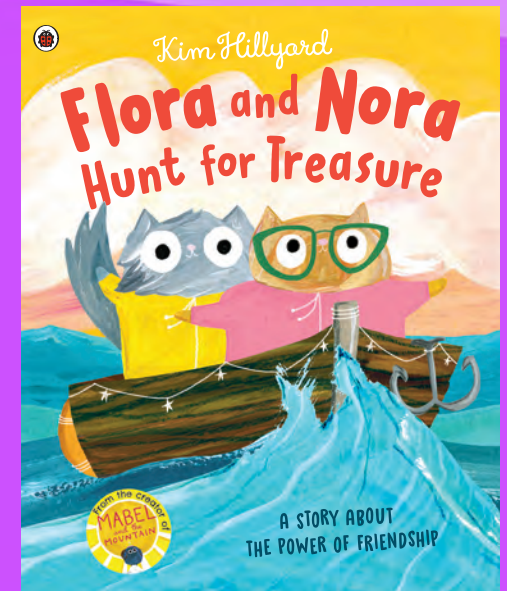
✓ SELF-BELIEF



✓ KINDNESS



✓ COURAGE



✓ FRIENDSHIP







# TELL YOUR OWN STORY

Written by Adam & Charlotte Guillain

Illustrated by Tony Neal

Can **YOU** tell the funniest story ever?

You pick the story in this interactive picture book!

- A new series of picture books that empower children to build their own stories
- Invites the reader to pick what happens next in the story – with over 60 different choices to pick!
- Choice is an important part of children's development and in helping to foster a love of stories
- With so many different story versions to choose each time, children will want to read this again and again!

Age: 3+

Pub date: June 2024

Format: PB, 285 x 232mm, 32pp

Price: £7.99

Rights: World



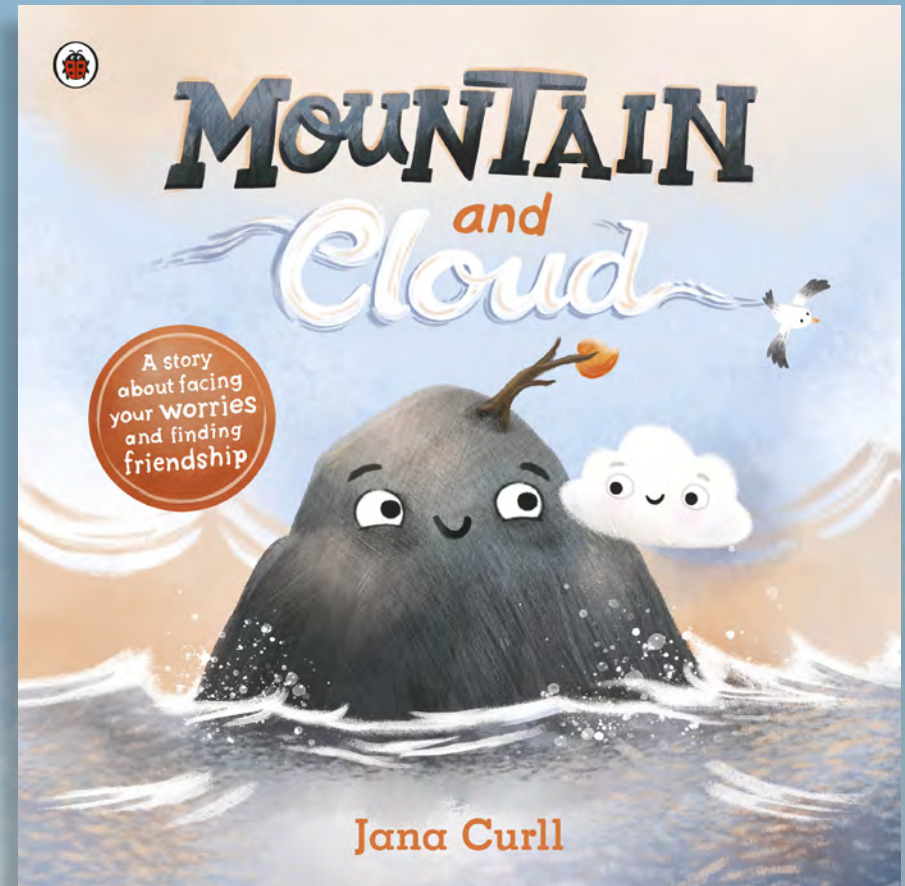
# MOUNTAIN and Cloud

Mountain and Cloud are the best of friends.  
They do everything together!

When an enormous storm blows Cloud  
far, far away, they're lost without each other.  
Can the two friends face their fears and  
find their way back to one another?

- Jana Curll is a debut picture book author-illustrator whose characters are full of warmth and personality
- Encourages children to step outside of their comfort zone and make new friends
- A useful story to share with children who are experiencing being separated from friends, parents or carers when starting nursery or school for the first time

Written and illustrated by  
**Jana Curll**



Age: 3+ • Pub date: March 2024 • Format: PB, 250 x 250mm, 32pp • Price: £7.99 • Rights: World



# TEN MINUTES TO BED Little Wolf

A magical new fairy tale story set in the world of the no.1 bestselling Ten Minutes to Bed series!

- Inspired by Little Red Riding Hood, this new story introduces Socks – a cute little wolf who gets scared of the dark! Luckily, he finds a familiar friend in a red hooded cape who might be able to get him home in time for bed. .
- These new Ten Minute to Bed books reimagines classic fairy tale characters and they are set in the Kingdom of Slumber so families have a brand-new map to explore at the start of each book.
- This no.1 bestselling series is specifically written to calm children down before bedtime.
- This series has sold over two million copies worldwide since first publishing in 2018.
- The Ten Minutes to Bed series has sold in 25 languages and counting!





# SPARKLE and SPLODGE

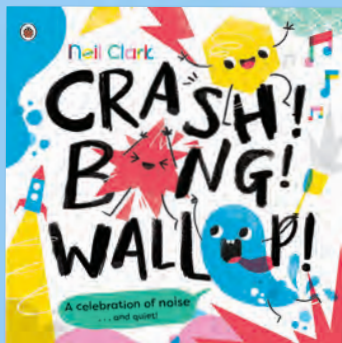
**Sparkle** and **Splodge** are opposites.

**Sparkle** likes things neat.  
**Splodge** loves mess!

But when **Splodge's** crayons are lost, can the two friends find them together?



Also available:



- This positive picture book celebrates the importance of creative fun, making mistakes, and learning from others
- Perfect for sharing together, this book is great for opening up conversations with children and encouraging them to be who they are
- Bouncy rhyming text and colourful characters

Created by

**neil Clark**

– an exciting illustration talent with a distinctive and fun style





# Dear Easter Bunny

Written and illustrated  
by Maxine Lee-Mackie

An EGG-citing new picture book to share together at Easter!

The Easter Bunny is busy making eggs for children around the world using her superspectacular Eggatron chocolate making machine! But when her chick assistants start putting their own recipes into the machine, the eggs go very wrong . . . Will they be able to work together to help save the easter eggs?

- A brand-new seasonal picture book from Maxine Lee-Mackie, the author-illustrator of Dear Father Christmas
- Children will giggle along with this funny, light-hearted picture book
- Maxine Lee-Mackie is an exciting new picture book talent – her illustrations are full of heart and humour



Also available



Age Range: 3-5 • Pub date: Feb 2024 • Format: 250 x 250mm • Price: £7.99 • Rights: World



# TWO FAMILIES TO CALL MY OWN



From award-winning author  
**Phil Earle**

Illustrated by Jess Rose



A perfect picture book  
showing the beauty  
of blended families.

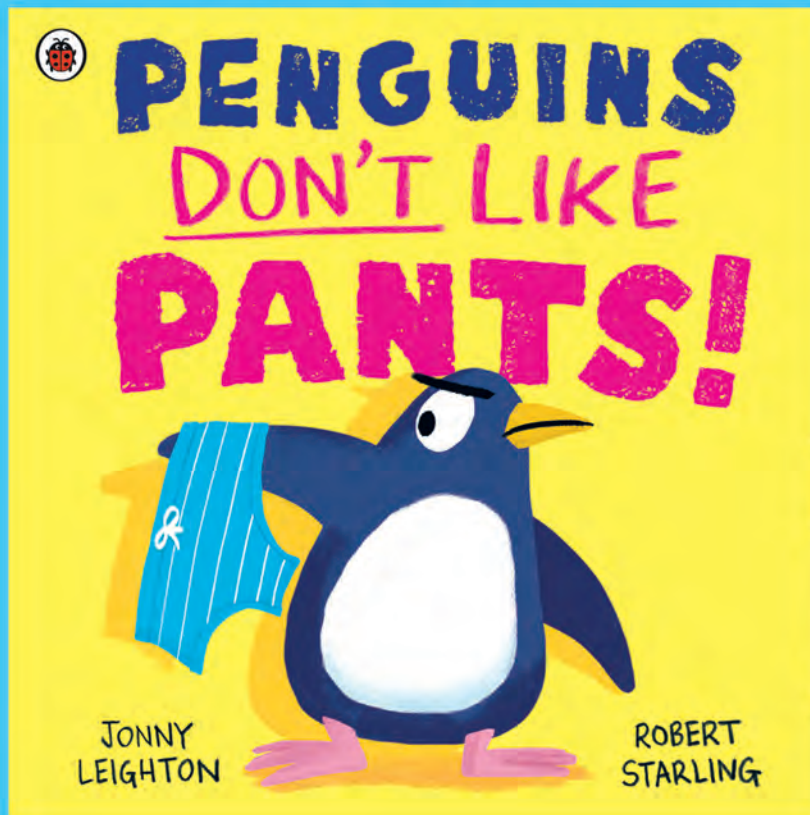
- The narrative is warmly written in an empathetic tone that draws from lived family experience.
- This sequel to *Two Places to Call Home* continues Florrie's story following her parents' separation.
- Written by Phil Earle, author of the British Book Awards 2022 Children's Fiction Book of the Year Winner *When the Sky Falls*, which has sold over 40,000 copies in the UK.



Age: 3-7 • Pub date: February 2024 • Format: PB, 285 x 232mm, 32pp • Price: £7.99 • Rights: World



JONNY LEIGHTON & ROBERT STARLING (Award-winning illustrator of Fergal is Fuming!)



Getting dressed as a penguin is tricky.  
Jumpers are too itchy,  
while socks are tight and titchy.  
As for coats and jackets,  
skirts and shoes and hats,  
they get in the way while penguins  
do their acrobats!

But what if getting dressed  
wasn't always such a flip and flap?  
Maybe it could even be fun!

**BUNNIES**  
**DON'T LIKE**  
**BEDTIME**  
JUNE 2025

- A brand-new picture book series to encourage children to see the positive side of things they don't want to do – from getting dressed, and eating vegetables, to going to bed
- This positive, empowering series will help put the fun back into daily routines
- Bouncy rhyming text, humorous animal characters, and energetic artwork
- Robert Starling's books have been translated into 20 languages

Age Range: 2-5 • Pub date: July 2024 • Format: PB 250 x 250mm, 32pp • Price: £7.99 • Rights: World

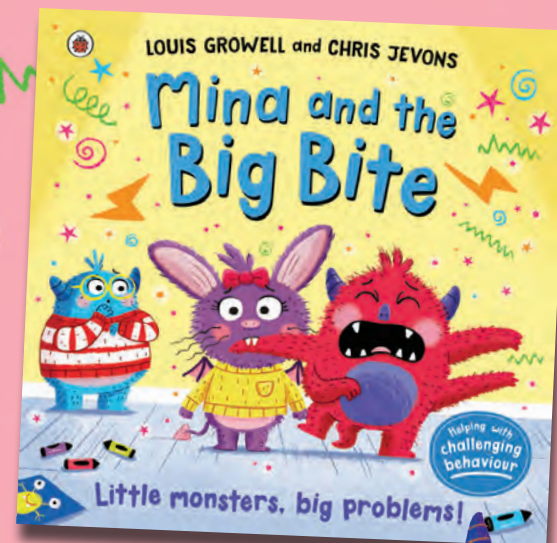




Helping little monsters work through challenging behaviour

# Mina and the Big Bite

Written by Louis Growell  
Illustrated by Chris Jevons



Mina, like all little monsters, has LOTS of sharp teeth, and sometimes, when she's REALLY STRESSED, she uses them on her friends!

- These books help toddlers recognize complex emotions and manage tricky behaviours, from temper tantrums to biting.
- The gentle, reassuring text and the playful, humorous illustrations are perfect for adults and children to explore together.
- Each book features a list of practical coping methods and tips, written with support from a child psychologist.

Also available:





# DON'T WAKE SANTA!

A festive Lift-the-flap adventure!

*Ssshhhhh!*

Don't wake Santa! He's having a much-needed nap before delivering presents around the world. But Barry the elf has left the barn gate open by mistake and Santa's magical reindeer have escaped.

Can you help Barry save Christmas and find the missing reindeer?

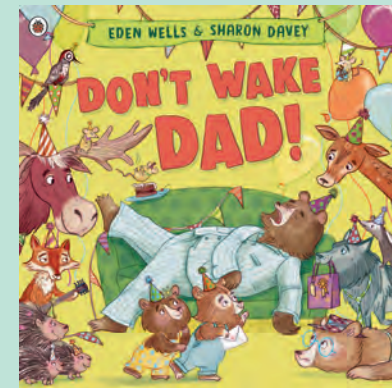
- Features over 15 sturdy flaps to lift throughout
- The perfect Christmas gift for sharing together
- Brought to life with magical illustrations from Sharon Davey



Lift the flaps to find the reindeer in this interactive picture book!



Also available:





Written by

Marguerite McLaren

Illustrated by

Hayley Wells

# When I'm Gone

A picture book about grief

When someone you love has died, there will be **sad** days and **angry** days, but also **happy** days and **fun** days.

Nobody lives forever . . . and some wish they could have stayed for longer . . .



- ♥ This sensitively written and deeply moving picture book will help children grieve, celebrate and learn how to live and love life when a parent is gone
- ♥ A heart-wrenching picture book from an author with lived experience of preparing her family for a future without her
- ♥ A gloriously illustrated celebration of life
- ♥ With the endorsement of, and expert advice from, the charity Child Bereavement UK.



Age: 3–8

Pub date: March 2023

Format: PB, 250 x 250mm, 32pp

Price: £7.99

Rights sold: French

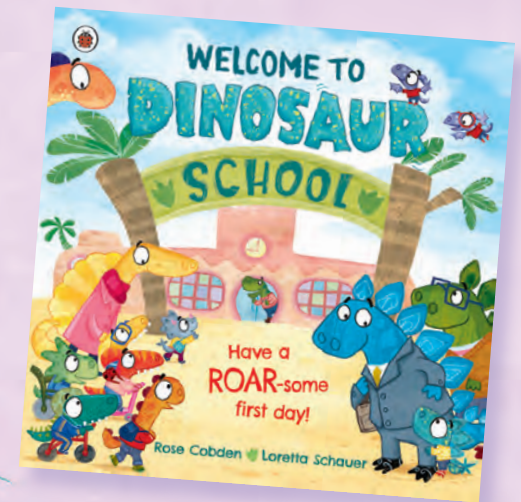


# WELCOME TO UNICORN SCHOOL



An enchanting rhyming adventure  
for children starting school

- Follow Rocky, a very excited little unicorn, as he experiences his first day at school – from getting ready to starting lessons and making new friends.
- This reassuring, rhyming picture book explores the highs, the lows and the magic of a first day at school.
- Designed to reassure young readers as they prepare to start their own school adventure.



**ALSO  
AVAILABLE**

Age: 3+ • Format: PB, 250 x 250mm, 32pp • Price: £7.99 • Rights: World





COUNT + SEEK



# 6 SILLY DINOSAURS

Written by Adam & Charlotte Guillain

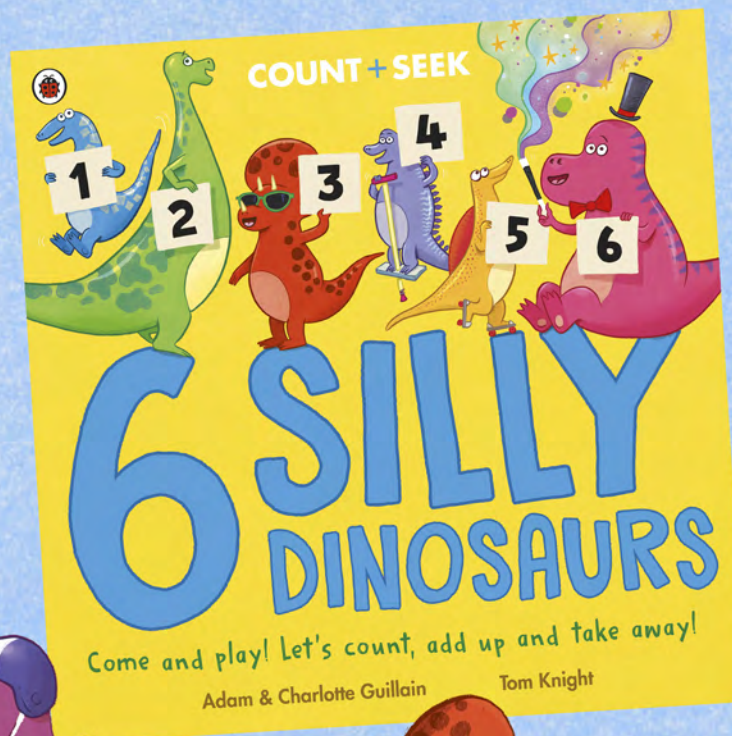
Illustrated by Tom Knight

A collectible, rhyming picture-book series that explores early addition and subtraction.

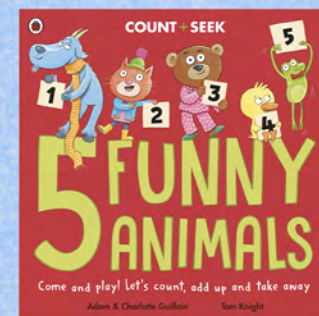
Count and spot the silly dinosaurs, from T. rex magicians to dancing Diplodocus!

This hilarious picture book encourages children to learn basic sums and number bonds through play and interactivity.

With bouncy rhyming text, this is perfect for sharing with a child to support their learning in a fun way.



Also Available:



Age: 2-5

Pub date: January 2024

Format: PB, 250 x 250mm, 32pp

Price: £7.99

Rights: World



The no.1 BESTSELLING bedtime series from **Rhiannon Fielding** and **Chris Chatterton**

# TEN MINUTES TO BED



Count down to bedtime with this magical,  
beautifully illustrated picture-book series.

- Featuring the latest toddler trends, from unicorns to mermaids and beyond.
- Each story features a lively adventure that winds down to a gentle end.
- A ten-minute countdown is at the heart of each book.
- 1 million copies sold worldwide!



There are now 10  
Ten Minutes to Bed picture books!



**Age:** 3–6 **Format:** PB, 240 x 290mm, 32pp **Price:** £6.99

**Rights sold:** Bulgarian, Catalan, Chinese (Simplified), Croatian, Danish, Dutch, Finnish, French, German, Greek, Hebrew, Icelandic, Italian, Korean, Polish, Portuguese, Russian, Serbian, Spanish, Swedish, Turkish, Thai, Ukrainian, US, Vietnamese



The no.1 BESTSELLING bedtime series from **Rhiannon Fielding** and **Chris Chatterton**

# TEN MINUTES TO BED

Now fans of the bestselling Ten Minutes to Bed series can meet their favourite characters in new, interactive formats. From sticker books to lift-the-flap board books, there's always a Ten Minutes to Bed book to keep little ones entertained until bedtime!



PB, 305 x 237mm,  
24pp, £5.99



Board, 90 x 90mm,  
48pp, £5.99



Board with flaps,  
210 x 210mm,  
10pp, £6.99

**Age:** 3–6 **Format:** PB, 240 x 290mm, 32pp **Price:** £6.99

**Rights sold:** Bulgarian, Catalan, Chinese (Simplified), Croatian, Danish, Dutch, Finnish, French, German, Greek, Hebrew, Icelandic, Italian, Korean, Polish, Portuguese, Russian, Serbian, Spanish, Swedish, Turkish, Thai, Ukrainian, US, Vietnamese







# Ladybird MAGIC WINDOWS



An award-winning series of novelty  
non-fiction for toddlers.

Inspired by the natural world, these simple  
non-fiction board books explore the changes  
found in nature. Toddlers can make the wind blow,  
flowers bloom and snow fall with the pull of a tab!

Graphic, stylish artwork from Libby Burns  
will appeal to children and adults alike.







# **PUFFIN PICTURE BOOKS**





Can you PUSH,  
PULL and SLIDE  
the pages to help  
Little Snowman  
make some  
Christmas magic?



# A brand-new series of interactive board books from **TOM FLETCHER**



- Lots of novelties  
for curious little hands  
to explore, including pull  
tabs, finger trails, and sliders.

- Full of enticing illustrations and  
interactivity – perfect for early  
learning and development.

- From the UK's number 2  
bestselling picture-book  
author – over 8 million  
books sold worldwide.



COVER  
NOT  
FINAL

Also in this series:





The UK's number 2 bestselling picture-book author

# TOM FLETCHER

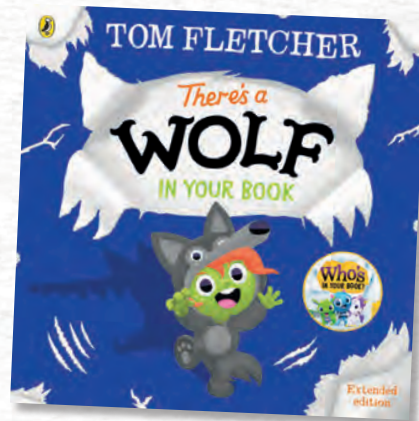
OVER  
2 MILLION  
COPIES SOLD  
WORLDWIDE

## Who's IN YOUR BOOK?

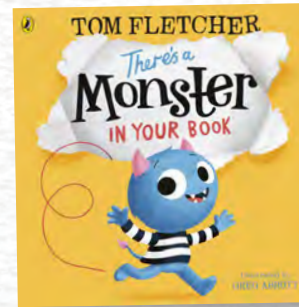
INTERACTIVE ADVENTURES  
FOR BIG IMAGINATIONS

OVER 25,000  
★ ★ ★ ★ ★  
RATINGS ON  
AMAZON

Explore key parenting  
needs through play



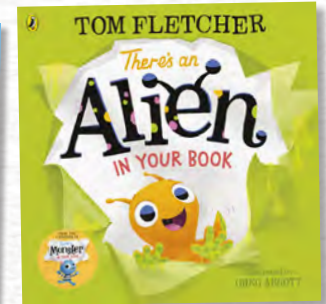
Discover the magic of stories  
with Playful Wolf



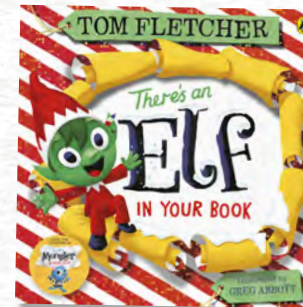
Learn to love books  
with Little Monster



Stay safe  
with Clumsy Dragon



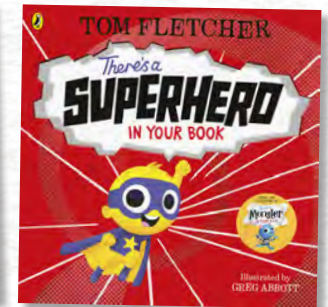
Learn empathy  
with Friendly Alien



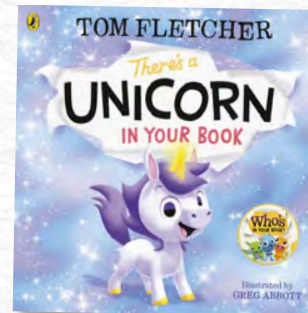
Follow instructions  
with Cheeky Elf



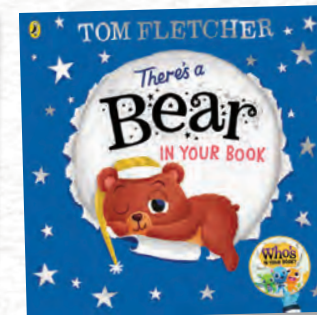
Tidy up  
with Messy Witch



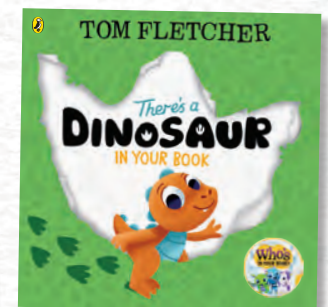
Discover your super kindness  
with Kind Superhero



Sing away worries  
with Happy Unicorn



Wind down for bed  
with Sleepy Bear



Learn to use your inside voice  
with Noisy Dinosaur

Age: 2+

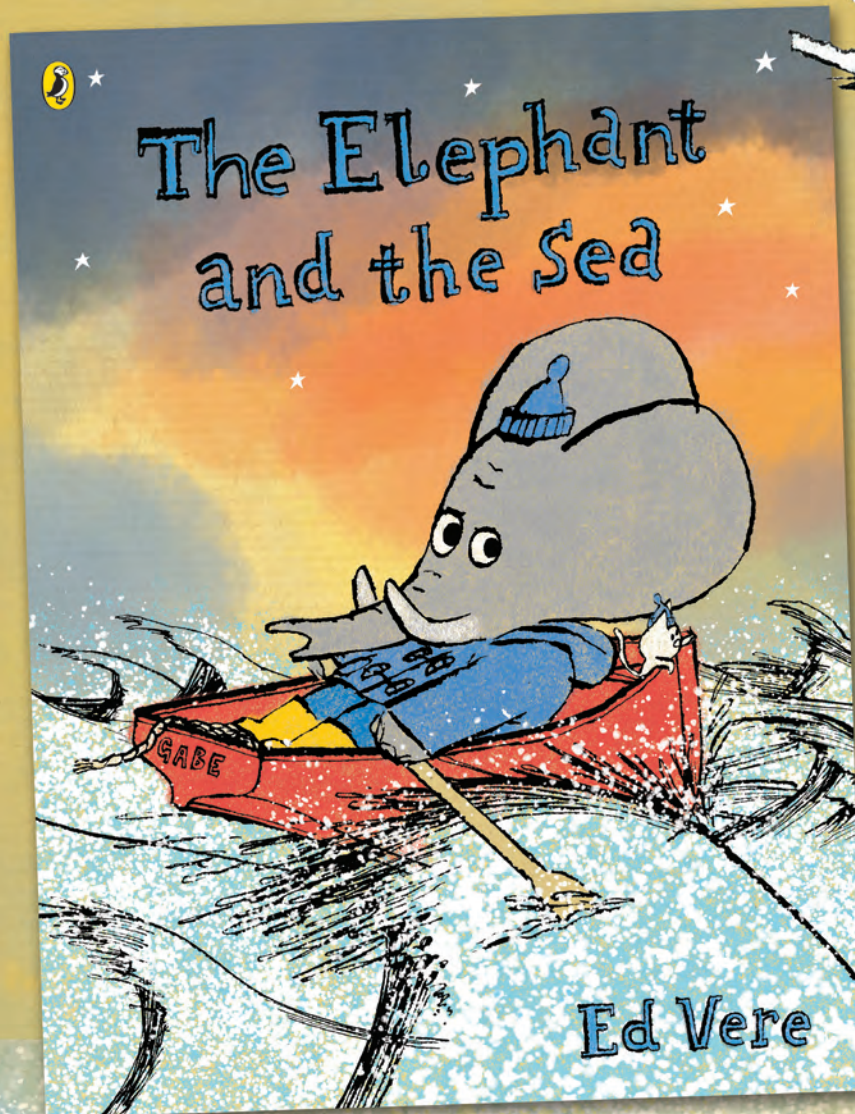
Format: PB, 250 x 250mm, 32pp; BB, 170 x 170mm, 32pp

Price: PB £7.99, BB £7.99

Rights sold: Brazil, Catalan, Chinese (Simplified), Croatia, Dutch, Finnish, French, German, Greek, Hebrew, Italian, Japanese, Korean, Luxembourgish, Lithuanian, Norwegian, Polish, Portuguese, Romanian, Spanish, Swedish, Turkish, US



# Ed Vere



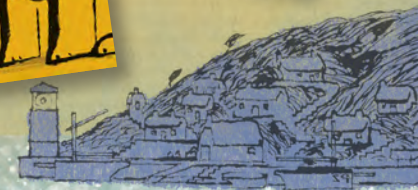
## The Elephant and the Sea

One growing elephant.  
One smallish lifeboat.  
One big dream.

From the award-winning author-illustrator Ed Vere comes a lyrical tale celebrating bravery and quiet determination.

- The perfect companion to *How to Be a Lion* and *The Artist*.
- With seascapes to dive into and characters to warm to, this is a book to teach children never to give up.
- Ed Vere is an award-winning New York Times bestselling author-illustrator of powerful books with emotional hearts.

Also available:





CARYL LEWIS ★ CARMEN SALDAÑA

# The **BOY** and the **OCTOPUS**

A magical tale of finding your voice and becoming yourself.



Stanley loves his octopus toy, and dreams of the magical way its skin changes colour; how it hides itself when something scary comes along. In fact, Stanley wants to be like his octopus and disappear when he is bullied by some children in the park.

But Stanley learns how to share his feelings in more than words, and to face difficulties through the power of self-expression and creativity.

A lyrical and emotional story about overcoming bullies and being proud to be seen by the creators of *The Boy Who Dreamed Dragons*

Caryl Lewis is an award-winning Welsh writer who launched into the English-language space in 2022 with her poetic picture books, as well as a middle-grade novel, *Seed*, and adult novel, *Drift* – Waterstones Welsh Book of the Year





# GEOFFREY GETS THE JITTERS

## NADIA SHIREEN

From the creator of the smash-hit *Barbara Throws a Wobbler* comes the ultimate story to chase (and laugh) your worries away

Geoffrey's got the jitters! It started last night when he was thinking about school - a funny, wiggly feeling in his tummy that grew and grew. But when Geoffrey's tummy jitters started talking to him - that's when he knew they were out of control. Geoffrey had to do something . . .

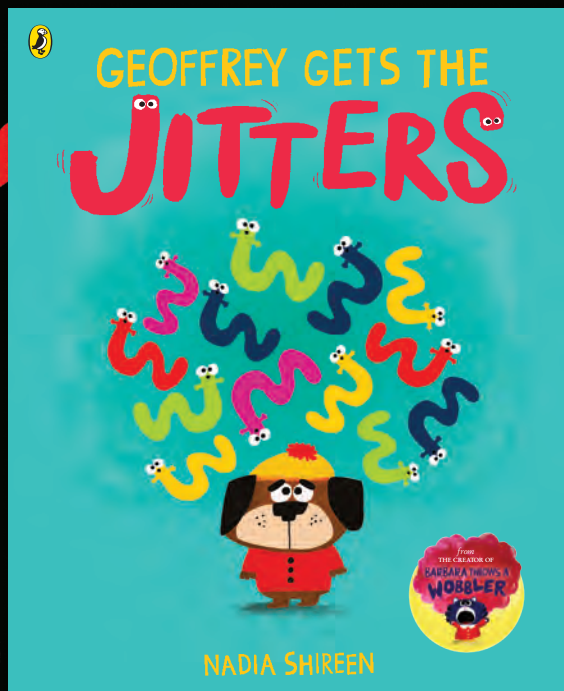
"A wise and comical look at anxiety and how to banish it . . . With funny pictures and a guide to different kinds of worries, this is soothing for all ages" – *The Sunday Times*

**Nadia Shireen returns with a brilliantly funny book about navigating difficult emotions**

Praise for *Barbara Throws a Wobbler*:

"Shireen's latest gem ought to come on prescription" – *The Observer's Best Children's Books of 2021*

"This book is AMAZING! It will be a modern classic" – *Richard Osman*



Age: 3-6 years

Pub date: August 2024

Format: PB, 285 x 232mm, 32pp

Price: £7.99

Rights: World



ZADIE SMITH & NICK LAIRD

# WEIRDO in the WILD

illustrated by  
MAGENTA FOX



Award-winning authors **Zadie Smith and Nick Laird**, and rising illustration star **Magenta Fox** come together on a warm and humorous sequel to *Weirdo*.

Maud the guinea pig is on an adventure in the Great Outdoors! Encountering new friends and dangerous foes, she must use her pluck and spirit and signature moves to get safely home again.

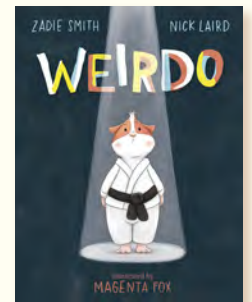
An endearing and funny story which celebrates creative thinking, quiet bravery and individuality.

## Praise for *Weirdo*:

“As cockle-warming as a cuddle from a favourite pet, *Weirdo* ought to be a smash hit” – *Observer*

“it’s delightful” – *the i*

“A sweet, tightly written tale about the benefits of not fitting in, cheered on by Magenta Fox’s gorgeous illustrations”  
– *The Times’ Best Children’s Books for Summer 2021*



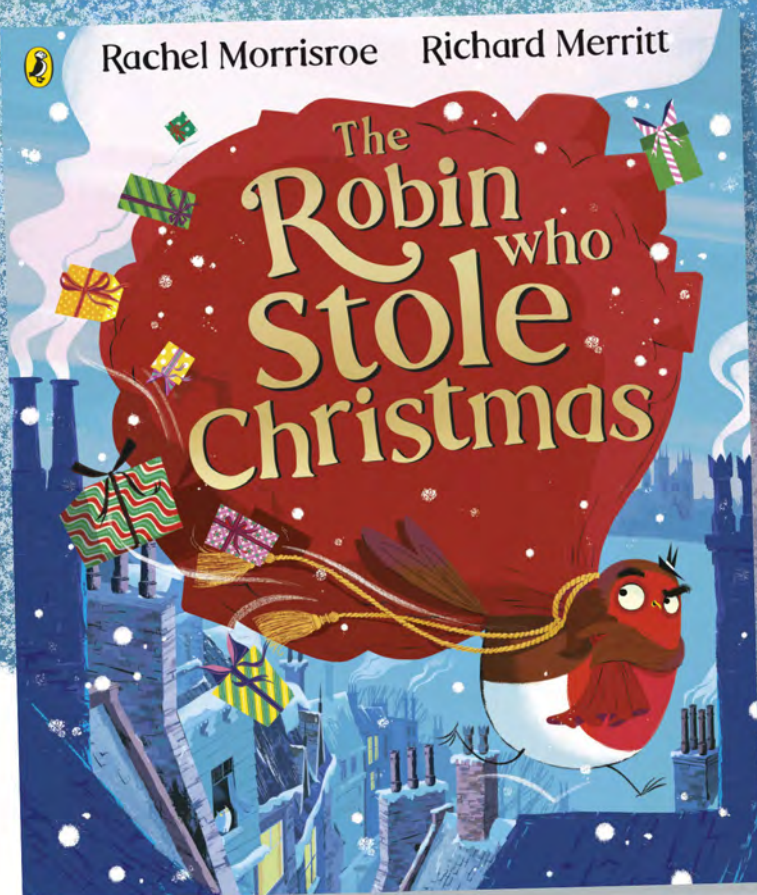


Written by

Rachel Morrisroe

Illustrated by

Richard Merritt



The **WORLD'S MOST WANTED THIEF**  
just happens to be a little  
red robin – and he **HATES** Christmas.  
So he's going to **STEAL** it – the baubles,  
the presents, and even Santa!

Will things go his wicked way?

A brand new Christmas classic from  
the author of *How to Grow a Unicorn*.

- Full of humour and heart, this rhyming story brings a brand new twist to Christmas storytelling.
- Rachel Morrisroe** is a must-read new picture book author, fizzing with funny, child-friendly ideas.
- Richard Merritt's** illustrations are full of stunning detail and vibrant characters that leap off the page.



Age: 0–5

Pub date: October 2023

Format: PB, 298 x 252mm, 32pp

Price: £7.99

Rights: World



Rachel Morrisroe ★ Steven Lenton

# How to Grow a MERMAID

Welcome to Mr Pottifer's Parlour of Plants,  
where magical creatures grow on trees. . .

Sarah is happy to help a new customer grow some Merseeds - but when the plants are accidentally given too much sugar, they start causing a whole heap of MER-MAYHEM!  
Can Sarah's quick thinking and green fingers save the day?

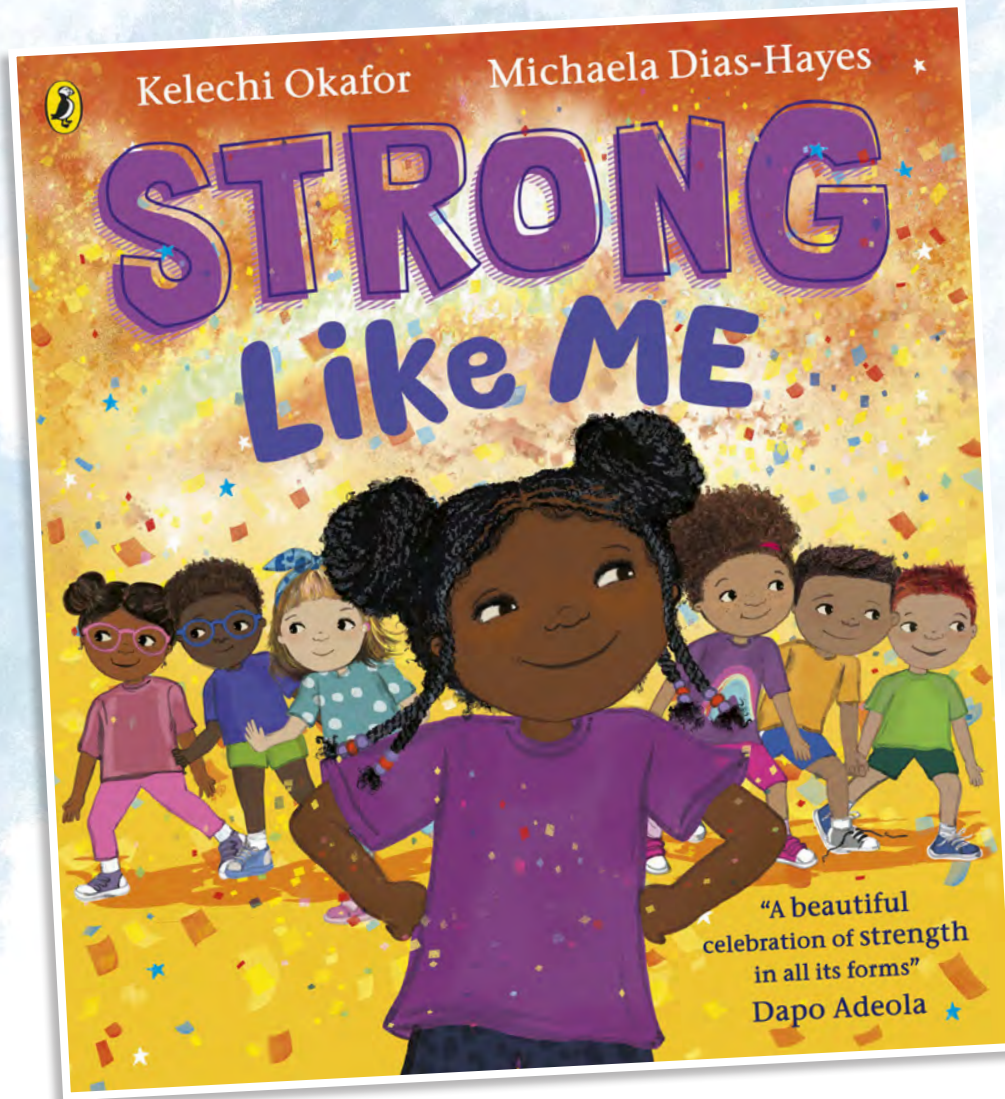
- ★ The third fantastical story in this brilliant series from bestselling duo Rachel Morrisroe and Steven Lenton, which mixes magic and gardening to create a unique take on mythical creatures.
- ★ *How to Grow a Unicorn* has been translated into 10 languages and counting.
- ★ Reading tips at the back of the book help children to get even more from the story.



Also available:



Follow **KAMARA'S** uplifting journey as she discovers many different ways to be **STRONG!**



**KELECHI OKAFOR** is a writer, presenter, influencer and tour de force in challenging how we think about race, Black womanhood, oppression and femininity.

Kamara loves being **SUPER STRONG!**

But as she struggles to get past negative comments from her classmates, she is filled with doubt. With Sport's Day looming, can Kamara recover her confidence and find her own way to be strong?

**STRONG LIKE ME** is an inspirational story that encourages children to embrace their own unique strengths and abilities.



**MICHAELA DIAS-HAYES** is a Kate Greenaway medal-nominated illustrative talent, committed to visually showcasing diversity within the Black community.



# Flower BLOCK

**Lanisha Butterfield & Hoang Giang**

A **classic, vibrant** and **heartwarming**  
picture book celebrating the power of nature  
to bring a community together

- \* An exciting picture book from debut author **Lanisha Butterfield**, who was discovered through the Penguin Shop's picture book writing course.
- \* Colourful and atmospheric illustrations from **Hoang Giang** (*A Christmas Carol*, *The Christmas Department Store*) bring this relatable urban setting and diverse characters to life.
- \* With the rise in urban gardening schemes, this book taps into a growing trend for books that celebrate nature in all forms.

When Jeremiah plants a packet of sunflower seeds, the very last thing he expects is for the vines and leaves to grow overnight and burst through the ceiling of his apartment!

Jeremiah and his neighbours chase the magical plant up through their tower block home, but what could be waiting for them at the top of the building? And will Jeremiah find his voice to help everyone realise the power of flowers to unite their community?





# AT HOME IN A BOOK

Lauren O'Hara

- ❖ Lauren O'Hara opens up the iconic homes of classic children's books
- ❖ Including: *Anne of Green Gables*, *Alice's Adventures in Wonderland*, *The Adventures of Sherlock Holmes*, *The Wonderful Wizard of Oz*, *Heidi* and *Twenty Thousand Leagues Under the Sea*
- ❖ A beautiful gift for book-lovers and book-lovers-to-be with detailed and immersive cutaway illustrations of places, characters and well-loved objects
- ❖ As well as collaborating with her sister, Natalia, Lauren has also illustrated books by Sophie Dahl, Viv French, and with the Royal Opera House



Age: 7-9

Pub date: Oct 2024

Format: HB, 310 x 212mm, 96pp

Price: £20.00

Rights: World



# An enchanting story about the magic of blended families

In a magical forest full of busy birds and buzzy bugs, there stands a giant oak tree. This is where the fairy families live!

Ash and Willow live with their dad. They love baking and can't wait to enter the *Busy Beetle Bake-Off* – but everything changes when their dad introduces them to his new friend, Hazel. With their bakes going badly, Ash and Willow need a helping hand! Could Hazel be the one to save the day?



★ A **heartwarming story** full of magic that will help children of blended families feel seen, heard and appreciated

★ **Kate Ferdinand** is one of the UK's best-loved TV personalities, and recently took on the role of step-mum to footballer Rio Ferdinand's three children

★ Kate's online platform and podcast **Blended** is a space for **blended** families to share their experiences





JOHN BOYNE

ASHLING LINDSAY

From the bestselling author of *The Boy in Striped Pyjamas* comes this heartwarming, inspirational space adventure that encourages children to follow their dreams.

# THE DOG WHO DANCED ON THE MOON

Jeremy loves space and longs to be an astronaut, but no one understands . . . except Maxwell, his dancing dog. The pair embark on an out-of-this-world adventure - but when faced with an incoming comet catastrophe, it takes bravery, daring and a little bit of dancing to save the day.

- The debut picture book from multi award-winning John Boyne, who has sold more than 11 million copies worldwide in 59 languages.
- Ashling Lindsay has been published in 10 languages, nominated for the Kate Greenaway Medal, and shortlisted for the Waterstones Children's Book Prize, The Klaus Flugge Prize and the Children's Books Ireland Book of the Year Award.
- A powerful and moving story about the importance of kindness, the power of friendship and the magic of following your dreams.



AGE: 2-5

PUB DATE: JULY 2024

FORMAT: PB, 298 x 252MM, 32PP

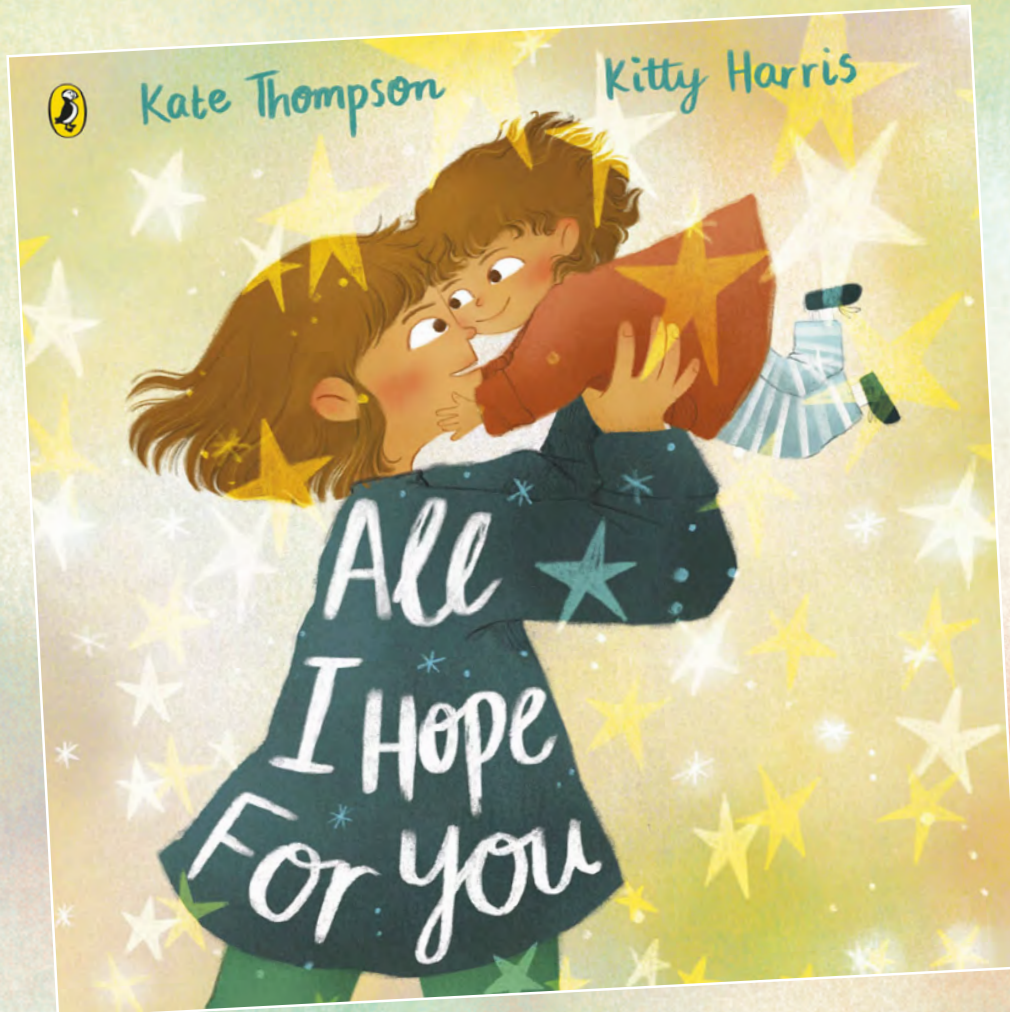
PRICE: £7.99

RIGHTS: WORLD



# Kate Thompson & Kitty Harris

A beautiful and inspiring letter of hope and love to a child taking their first steps into the big, wide world.



*I wonder, my little one, who will you be  
when you're out in this world, big and wide?  
A bundle so precious and tiny and loved,  
you will carry my heart by your side . . .*



With pitch-perfect rhyme and beautiful, dreamy illustrations, this heartwarming book expresses every parent or carer's hope that their child will grow to be kind, true to themselves and, above all else, happy. The perfect gift to share together to gently guide children towards confidence, resilience and kindness as they grow.

- \* **KATE THOMPSON** is an exciting new voice in picture books and a rising star on the Puffin list.
- \* The perfect gift for baby showers, birthdays, graduations and all of life's milestones.
- \* With stunning art by up-and-coming illustrator **KITTY HARRIS**.



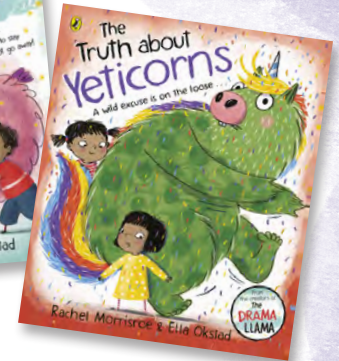


Rachel Morrisroe & Ella Okstad

# The Crossodile

What if your Little temper tantrum  
turned into a giant CROSSODILE?

More brilliant stories from  
Rachel Morrisroe and Ella Okstad:



Hayden Hill is usually a kind and happy child. But sometimes he gets a bit, well... cross. And when he gets **REALLY** cross, a strange thing happens – his little pet lizard turns into an enormous snapping **CROSSODILE!**

Can Hayden learn to calm his temper and tame his Crossodile once and for all?

- The third picture book in a series that uses **imaginary creatures** to **explore feelings and behaviour**.
- A **hilarious** and **heartwarming** tale about understanding anger and the importance of friendship.
- **Helpful tips** at the back of the book help start conversations with little ones about **managing anger**.







# *The Christmas Tree Mouse*

JOSEPH COELHO & FARAH SHAH

‘Twas the night before Christmas  
and all through the house,  
not a creature was stirring, except . . .  
Christmas Tree Mouse!

Join this loveable hero for a sneak peek behind the scenes on Christmas Eve. She'll sweep up Santa's footprints, clear up reindeer poo, and narrowly avoid a CAT-ASTROPHE! But when all her hard work is done this Christmas, perhaps there will be a surprise in store for her too . . .

- Kids will fall in love with the determined, resourceful and lovable Christmas Tree Mouse as she single-handedly saves Christmas and meets Santa himself in this heartwarming, cosy festive tale!
- **Joseph Coelho** is a beloved award-winning poet and master storyteller. He is the **Waterstones Children's Laureate 2022-24**.
- Stunningly illustrated by debut talent **Farah Shah**, whose artwork brings *The Christmas Tree Mouse* to life with warmth and humour.



Written by  
BEN LERWILL

# HARRIET

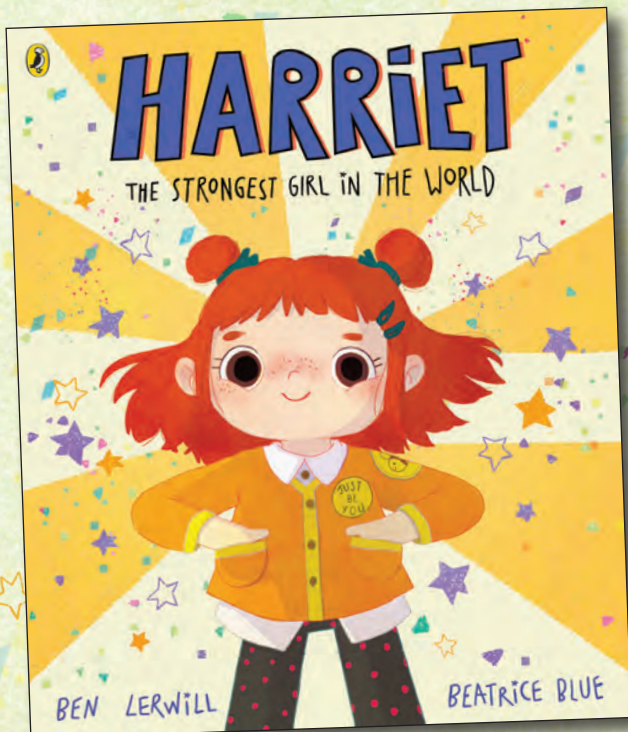
THE STRONGEST GIRL IN THE WORLD

Illustrated by  
BEATRICE BLUE

*A vibrant, joyful and powerful  
story about finding the place where  
you can just be you.*

Harriet always *tries* to be helpful — but when you're secretly the strongest girl in the whole world, sometimes you bash and break things you don't mean to . . .

Could visiting the **Seriously Strong Touring Circus** — filled with people just like her — give Harriet the courage to embrace her strength?



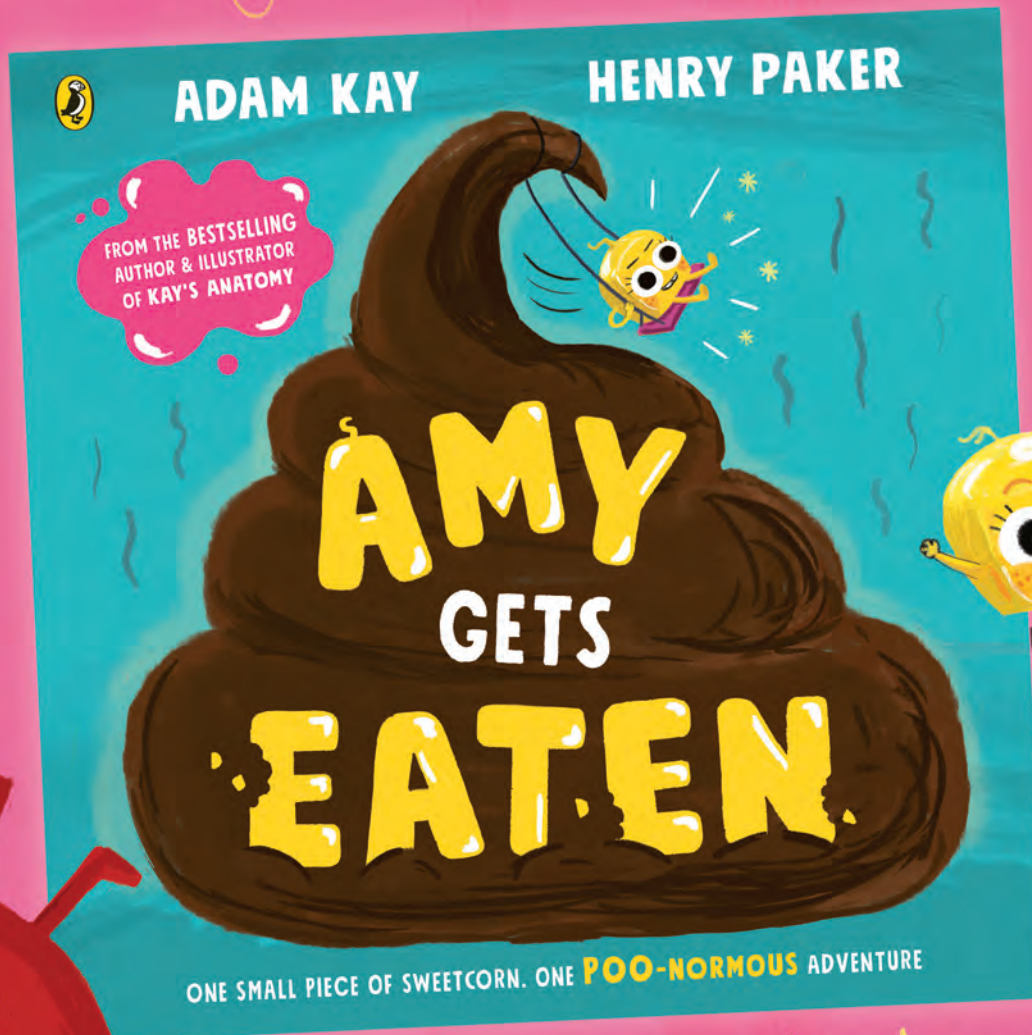
- ★ A funny and empowering celebration of difference and strength, with a main character that children will cheer for.
- ★ Written by **Ben Lerwill**, award-winning journalist and author of acclaimed non-fiction titles *Wild Cities* and *Climate Rebels*.
- ★ Illustrated by **Beatrice Blue**, *Waterstones Children's Book Prize* nominee, who brings the brilliantly exuberant cast of characters to life with her stunning artwork.







# ADAM KAY & HENRY PAKER

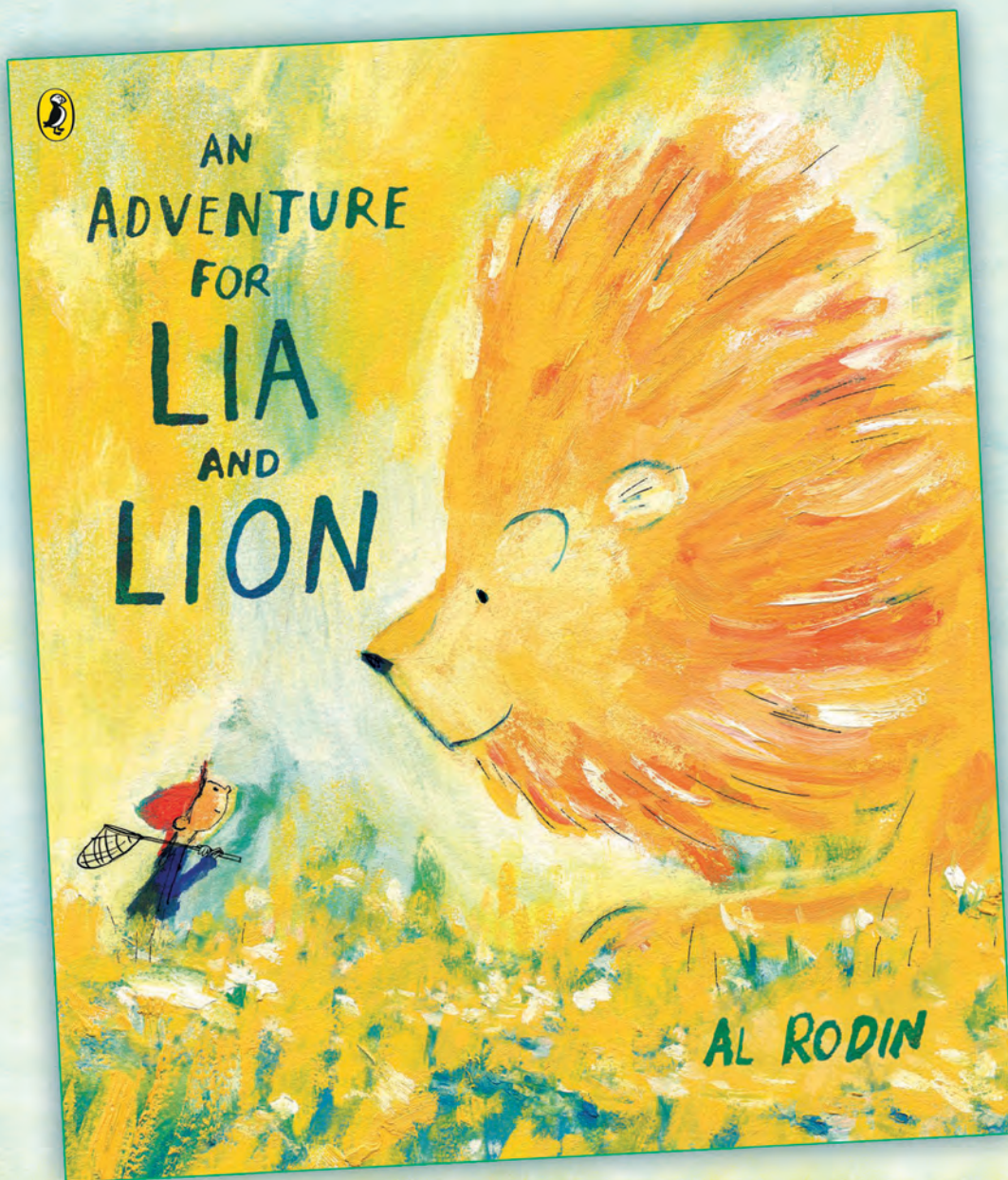


The debut picture book from record-breaking, bestselling duo **ADAM KAY** and **HENRY PAKER**. This is the hilarious (and admittedly a tiny bit gross) tale of Amy, a small piece of sweetcorn who is eaten by Noah, a medium-sized boy. The story follows Amy on her funny, gooey and anatomically-accurate adventure through the human body as she discovers lots of facts about digestion. (It's fair to say that parents might learn a little bit too.)

- **Adam and Henry** make learning about the human body easy and exciting for young children. The story blends **facts about digestion** with **funny characters** and **engaging scenes**, making this the perfect introduction to what happens to the food we eat.
- Adam Kay is the author of the bestselling memoirs *This is Going to Hurt* and *Undoctored* and the editor of *Dear NHS*. Adam and Henry's first children's book, *Kay's Anatomy*, launched to phenomenal success in Autumn 2020. Puffin's biggest ever non-fiction launch, it became the fastest-selling children's general non-fiction hardback of the last decade and was in the top 50 sellers of the last 10 years after only 10 days of sales.







AL RODIN



# AN ADVENTURE FOR LIA AND LION

Lia is off on an adventure, and she'd like a pet to take with her.  
In another corner of the meadow is Lion – who is  
also looking for an adventure, and for a pet . . .  
What will happen when they meet?

A story from a stunning new author-illustrator showing how children play together, how they compromise and resolve conflict, and how much richer life is when you work out how to share it.

With artwork reminiscent of John Burningham's painterly sense of anarchy, but with an originality all his own, Al is a very special new picture-book talent.

Al Rodin studied children's book illustration at Cambridge School of Art and received the 2019 Sebastian Walker Prize. His paintings have been exhibited in galleries around Europe and Asia, and he was selected for the Illustrators' Exhibition at the Bologna Children's Book Fair in 2019.

Also available:





A brand-new interactive adventure series from the bestselling author of *Ten Minutes to Bed, Little Unicorn!*



- ★ The first book in a brand-new series from the author of the phenomenally successful **Ten Minutes to Bed** series, which has sold over a million copies in 25 languages. This is **Rhiannon Findlay's** debut writing under her own name.
- ★ A read-aloud, **read-again adventure series**, introducing a whole new world filled with favourite fairy-tale characters!
- ★ Packed full of **playful interactivity** and action words, kids will love getting involved in this exciting and beautifully illustrated story

Oh no - the Princess's baby brother has gone missing!

Can **YOU** be the one to help her find him? Join **Princess Posy** as she searches far and wide, up and down throughout the kingdom, finding clues and maybe even meeting a unicorn or two!

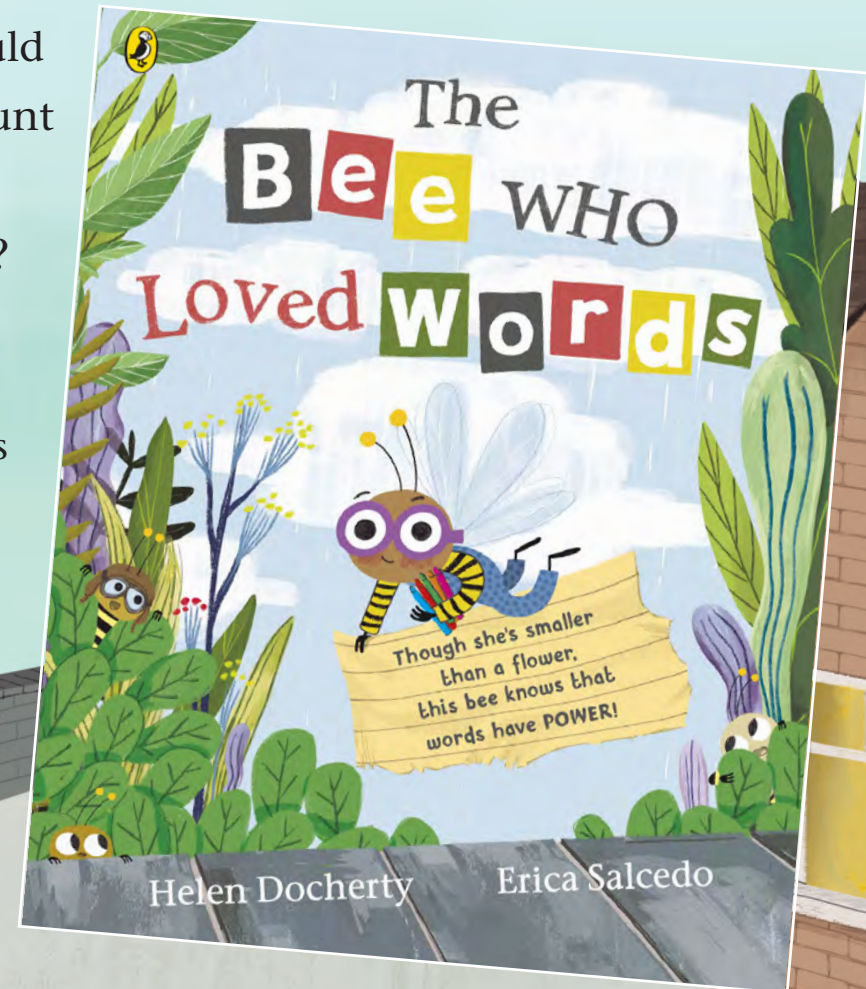
But whatever you do, you must **NOT disturb the DRAGON!**



This is the story of a *very* small bee who makes a very BIG difference!

The Queen Bee, Hermione, thinks Persephone should spend less time with words and more time on the hunt for flowers, which are harder and harder to find. But what if Persephone can use her words to help?

A pitch-perfect read-aloud story with an important message about the power of words to effect change, with useful information about what we can do to save the bees woven throughout!



- ★ Helen Docherty is the author of the bestselling *The Snatchabook*
- ★ Beautifully illustrated by Erica Salcedo, illustrator of *Kid Normal* and *Little People, Big Dreams: Georgia O'Keeffe*



# Storm-M-Cat

MAGENTA FOX

Arwel is having a fine day. Yes, there's a cloud above his head. But he is fine, really he is . . . The cloud grows, looms, gets in his way – until Arwel has to admit: there's a Storm-Cat outside and its waiting for him! After a spectacular storm comes the comforting calm in this special picture-book debut.

- From the illustrator of Zadie Smith and Nick Laird's *Weirdo* comes a beautiful story about understanding the impact of what we feel inside
- This is Magenta Fox's debut picture book: a fresh take on addressing out-of-control feelings with a distinct, warm voice full of heart
- Magenta's contemporary but classic artwork – landscapes and characters – are instantly loveable, full of detail to absorb and pore over

"We can't choose our weather,  
but we can choose what we make of it"







# Natalia O'Hara & Lizzy Stewart \*

Bedtime has never been such an adventure . . .

Mattie is going to bed – she definitely is . . .  
She has just one more thing to say before she goes to sleep.

However that one more thing turns out to be a fantastical adventure which guides Mattie and Daddy round the house in pursuit of the tricky, twisty Great Pampoose.

Celebrating imaginative play amidst the battle of bedtime, these award winning first-time collaborators bring to life a rich world of adventure at home.

- ★ Mattie is a brilliantly inventive character, coming up with a bedtime story in which she is a star, a hero – a knight to save us all from the Great Pampoose!
- ★ Natalia O'Hara is the writer of *Hortense and the Shadow*, *Once Upon a Fairytale* and *Frindleswyld*.
- ★ Lizzy Stewart won the Waterstones Children's Book Prize for *There's a Tiger in the Garden*.





Pete Jordi Wood

# THE DOG AND THE SAILOR

ONCE UPON A TIME,  
there was a lonely sailor, and  
a magical dog who needed his help . . .

Discover a forgotten fairytale filled with magic and adventure. As one of very few examples of fairytales that celebrate LGBTQ+ romance, this book is a powerful piece of representation, celebrating lives too often excluded from mainstream storytelling.



- ★ A rediscovered folktale celebrating bravery, determination and kindness, with two gay heroes at its heart.
- ★ A striking, gifty package with artwork that echoes Mary Blair and classic Disney – this is a book for children and adults to treasure.
- ★ Pete Jordi Wood is an author, artist, screenwriter and academic, passionate about representation in children's storytelling. Film and television deals have already been secured.





Anna Kemp & Alice Courtley

# Penguin's Egg

A race against time for Daddy Penguin in this rhyming delight

On a frozen sea, where the snow falls fast, and the whirlwinds rage and storm,  
A rockhopper egg, in a stony nest, was lying safe and warm . . .

But when Daddy Penguin finds himself adrift in an  
unfamiliar world, he must get home for his egg!

From train to helicopter, hot-air balloon to limousine, Penguin  
hitches lifts with kindly folk - but will he be home in time?

- Through pitch-perfect pacy rhyme and glorious artwork, Daddy Penguin's emotional journey bursts into life.
- Anna Kemp's bestselling and award-nominated books include *Dogs Don't Do Ballet* and *The Worst Princess*.
- Alice Courtley has a MA in Children's Book Illustration from Cambridge School of Art and has been shortlisted for the Klaus Flugge Prize.





# Night Flight

by Katie Cottle

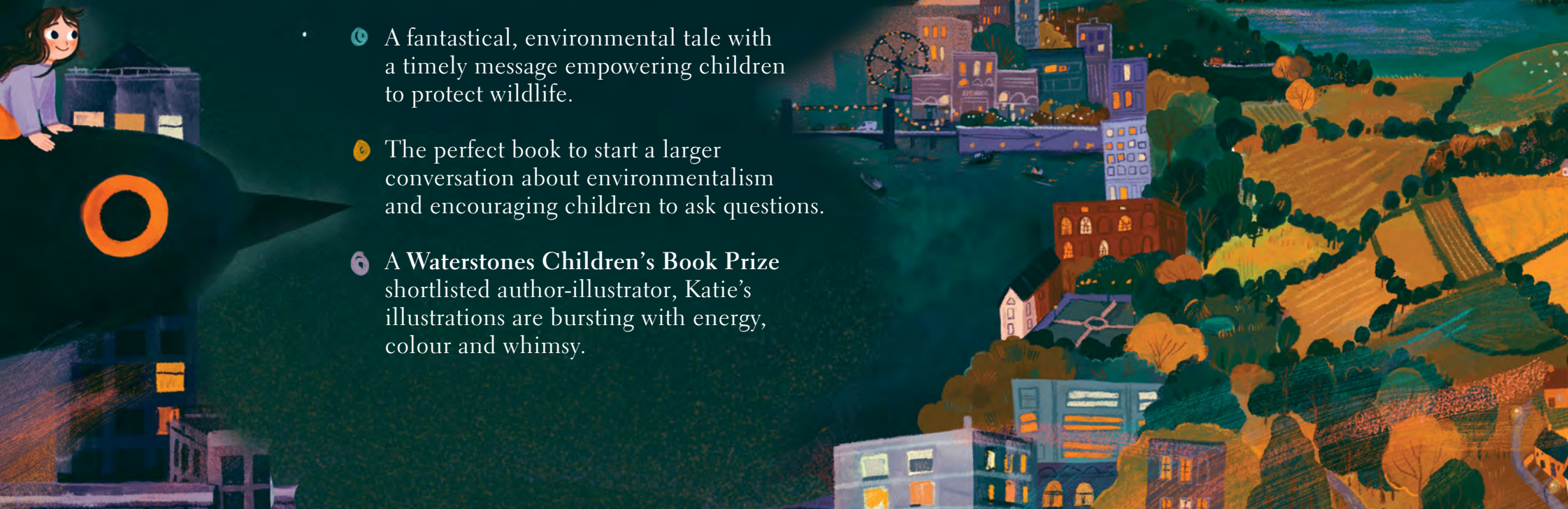
*From stunning emerging author-illustrator Katie Cottle comes a breath-taking journey about light pollution and saving the birds*

When Ellie moves from her quiet village to a bustling city, she comes to find that the many different birds she loves to watch are missing. She stares out of her window, searches the skies on walks and throughout the park, but they are nowhere to be found.

Then one night, she's visited by a giant starling that asks for her help. The birds are lost because of the shimmering glow from the city's bright lights. Can Ellie help the birds find their way home?

*Night Flight* is a hopeful, inspiring story about the power of using your voice.

- 🕒 A fantastical, environmental tale with a timely message empowering children to protect wildlife.
- 🌟 The perfect book to start a larger conversation about environmentalism and encouraging children to ask questions.
- 🏆 A **Waterstones Children's Book Prize** shortlisted author-illustrator, Katie's illustrations are bursting with energy, colour and whimsy.





# The WHO'S WHONICORN of SING-ALONG Unicorns

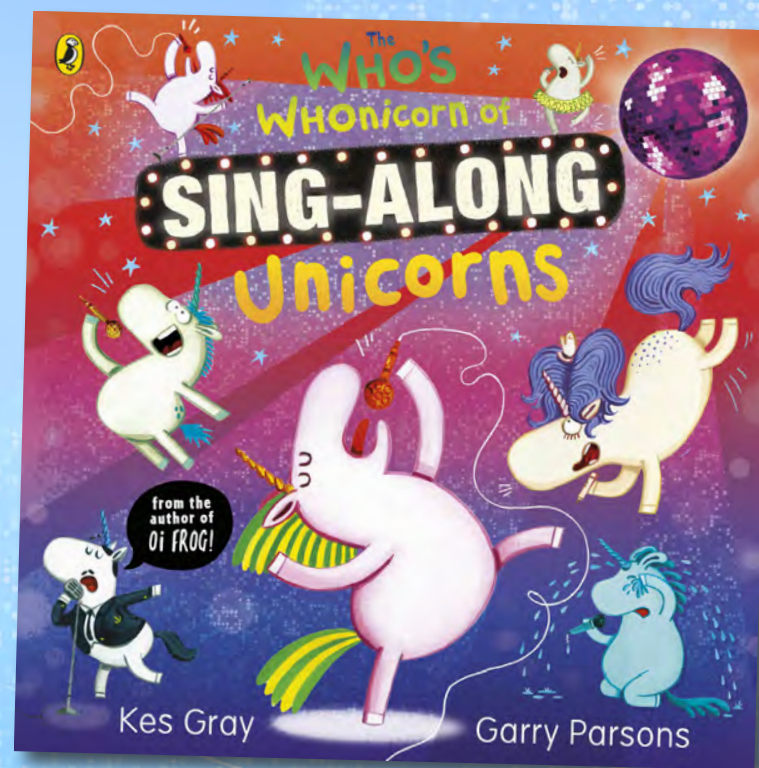
Kes Gray & Garry Parsons  
Did you know that unicorns LOVE to sing?

This funny follow-up to  
THE WHO'S WHONICORN OF UNICORNS  
is jam-packed with joyful wordplay, hilarious  
illustrations and the most magical, musical  
unicorns you've never heard of!

**Kes Gray** is one of the funniest writers around! Over 2 million copies of Kes's award-winning books have now been sold, including the hilarious **DAISY** and the phenomenal **OI FROG** picture book series.

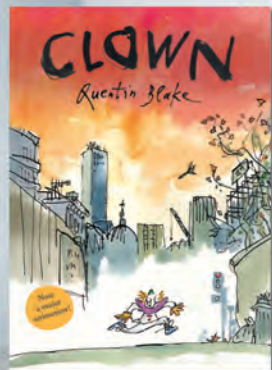
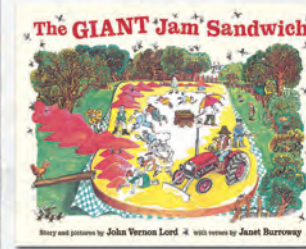
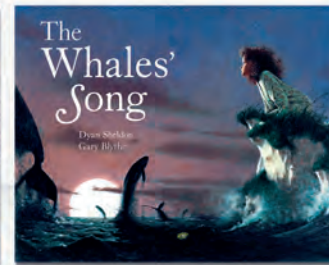
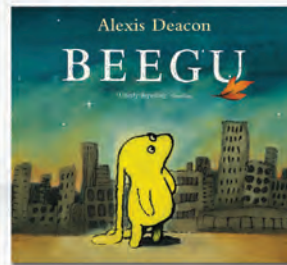
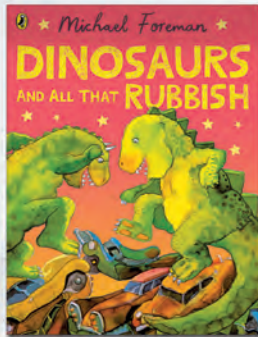
Each page is filled with lots of brilliantly detailed and unique unicorns that are so bright and playful that they almost gallop off the page.

The inventive wordplay is brilliant for encouraging children's creativity and imagination.





# AWARD-WINNING AUTHORS & ILLUSTRATORS







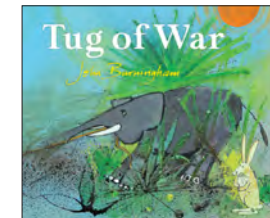
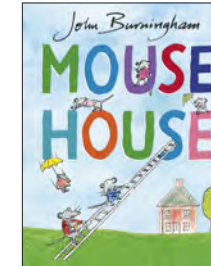
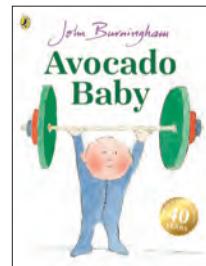
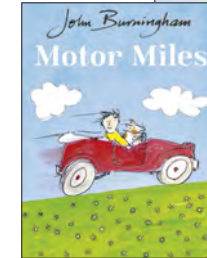
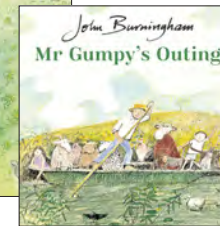
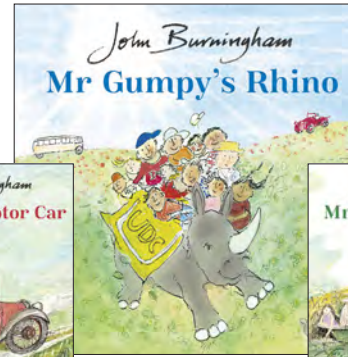
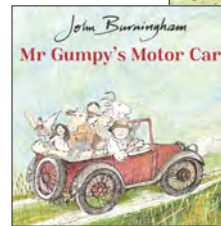
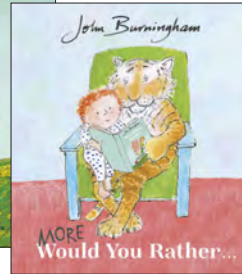
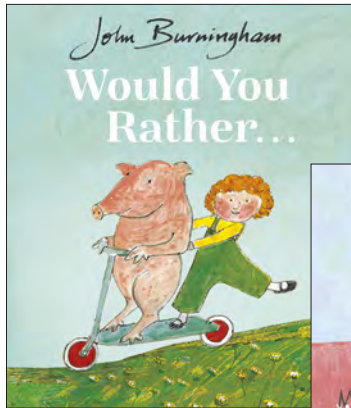
**BRANDS**





# John Burningham

*'Your work, John, is stunning, luscious, sexy, hilarious and mysterious and frequently just plain nuts'* Maurice Sendak



From his debut book, *Borka*, published in 1963, to his 2019 *Mr Gumpy's Rhino*, John's books have captivated and inspired every generation of children who have read them, and countless illustrators and writers besides.

He was the winner of the Kate Greenaway Medal twice, and he received the *New York Times* Best Illustrated Children's Book of the Year Award twice, the Kurt Maschler Award, the Deutscher Jugendliteraturpreis and the BookTrust Lifetime Achievement Award in 2018. John created over 70 books published in many countries around the world.



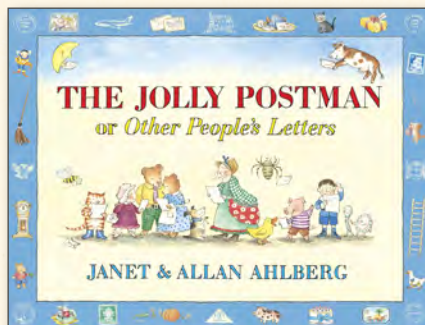




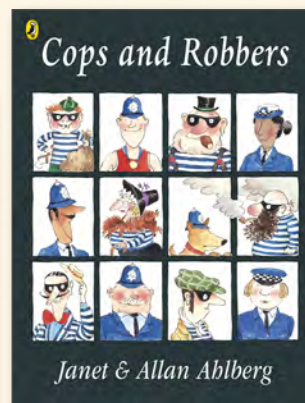
# JANET & ALLAN AHLBERG



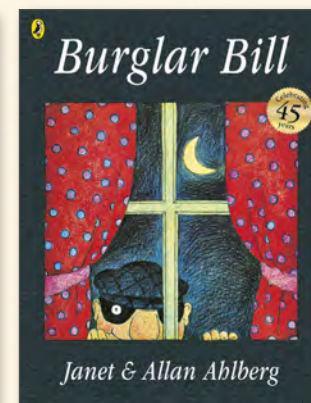
*The Jolly Christmas Postman*  
HB, 203 x 234mm, 52pp



*The Jolly Postman*  
HB, 202 x 266mm, 48pp



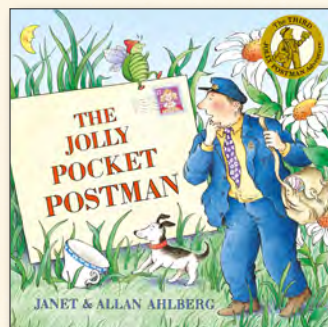
*Cops and Robbers*  
PB, 276 x 213mm, 32pp



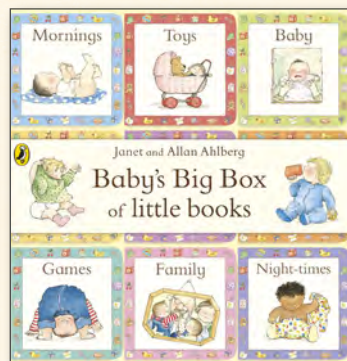
*Burglar Bill*  
PB, 276 x 213mm, 32pp



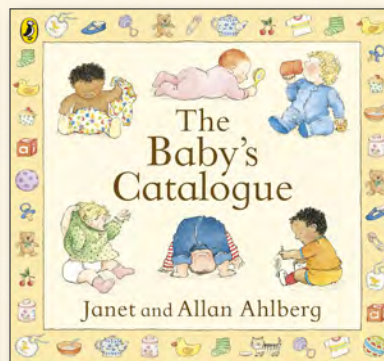
*Funnybones series*  
PB, 275 x 215mm, 32pp



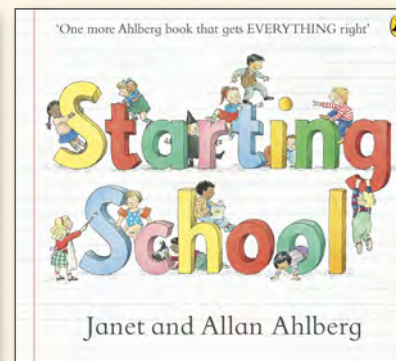
*The Jolly Pocket Postman*  
HB, 203 x 199mm, 52pp



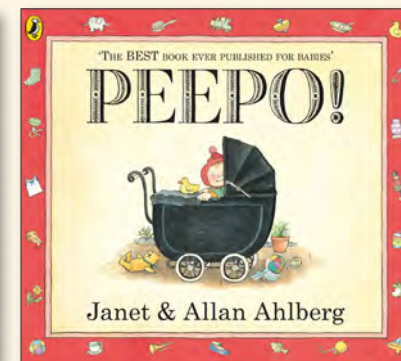
*Baby's Big Box of Little Books*  
Box with 9 mini BB, 188 x 199mm, 10pp



*The Baby's Catalogue*  
BB, 180 x 198mm, 32pp



*Starting School*  
PB, 228 x 255mm, 32pp



*Peepo!*  
PB, 226 x 253mm, 32pp

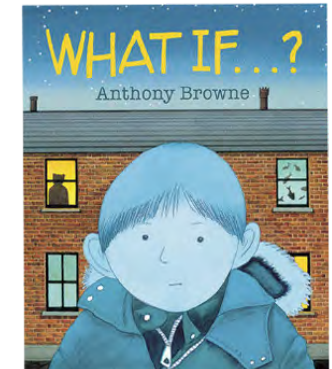
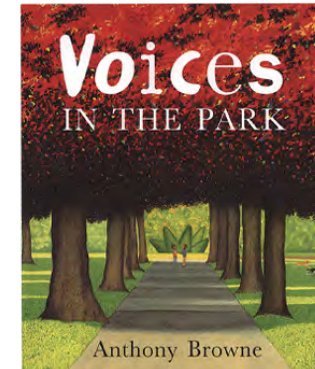
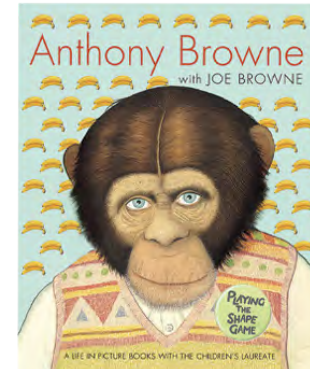
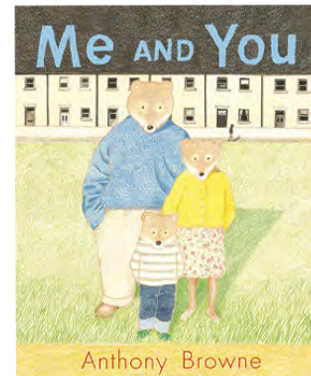
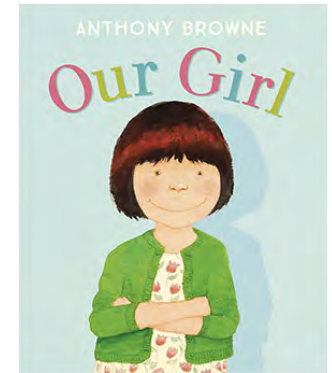
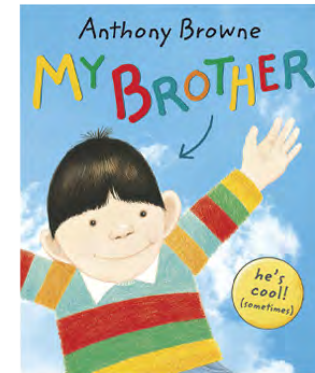
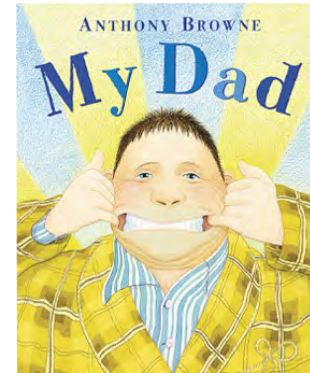
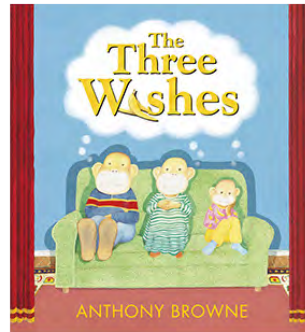
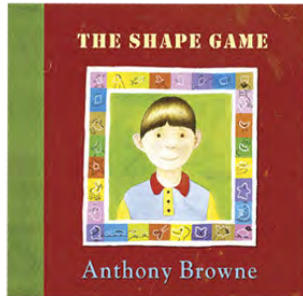


**‘Janet and Allan Ahlberg are to children’s books what Ginger and Fred were to dancing’ *Guardian***





# ANTHONY BROWNE



Anthony Browne is an internationally celebrated author and illustrator of children's books, with over 40 titles to his name, published in 21 languages, and exhibited and acclaimed around the world. His books are nuanced, thoughtful and often funny – the stories always resonating with children's questions, worries and joys – and his artwork always rich, rewarding and playful.

Anthony has won – among many others – the Kate Greenaway Medal twice, the Kurt Maschler Award three times, the *New York Times* Best Illustrated Book and the Boston Globe Book Award. In 2000 he became the first British illustrator to receive the highest international honour for illustration, the Hans Christian Andersen Award, for his services to children's literature. He was appointed the sixth Children's Laureate in 2009 and was awarded a CBE in 2021's New Year's Honours list.





# ANTHONY BROWNE

# My Grandad

A celebration of grandads everywhere!

From the globally-bestselling, critically-acclaimed picture book legend, Anthony Browne, comes a picture book for each and every grandad.

Grandads – all different and all a little bit the same...  
We love our grandads and they love us!

- ♥ Belonging to the world of Anthony's *My Dad*, this is a very special book filled with beautiful portraits and joyful text – so much to spot and explore.
- ♥ Anthony Browne is one of the most celebrated picture-book creators in the world: a former Children's Laureate and winner of numerous awards including the Hans Christian Andersen Award.
- ♥ Anthony Browne has sold over 5 million copies worldwide.



**Age:** 0-5

**Pub date:** May 2024

**Format:** HB, 280mm x 232mm, 32pp

**Price:** £12.99

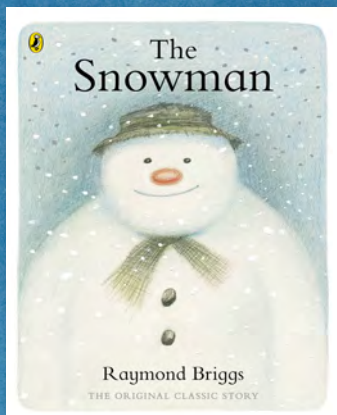
**Rights sold:** Vietnamese, Simplified Chinese, Complex Chinese (Taiwan), Korean



# The Snowman™

Raymond Briggs

*One winter's night a little boy's snowman came to life – and a magical adventure began!*



PB, 232 x 285mm,  
32pp, £7.99

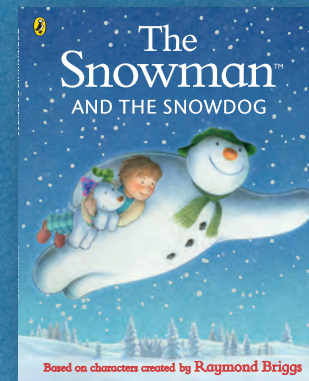


BB, 184 x 150mm,  
32pp, £7.99

Over 5.5 million  
Snowman books  
sold worldwide!



PB, 232 x 285mm,  
32pp, £7.99



PB, 232 x 285mm,  
32pp, £7.99



Mini HB with pop-up scene,  
171 x 139mm, 32pp, £8.99

- ❄ Raymond Briggs's classic story *The Snowman* has enchanted children for generations.
- ❄ The original wordless picture book inspired the film that has become a Christmas tradition for families around the world.
- ❄ Bestselling author Michael Morpurgo has written a magical new tale for a middle-grade audience.



PB, 198 x 129mm,  
160pp, £6.99



Colour gift edition HB,  
254 x 180mm, 96pp, £14.99

**"There are few children's writers as  
compelling as Michael Morpurgo"**

*Daily Express*

Age: 3-7+

Rights: World

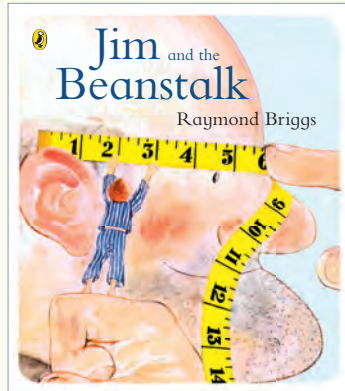
Licensing and merchandising: Penguin



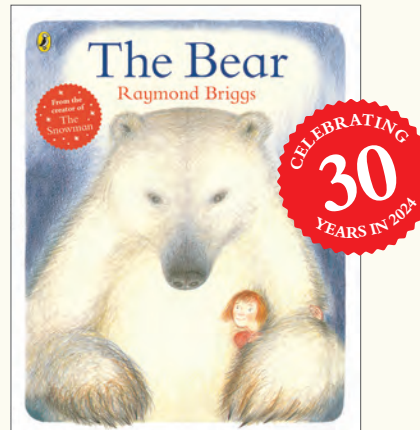
# Raymond Briggs



PB, 232 x 285mm,  
32pp, £7.99



PB, 260 x 230mm,  
40pp, £7.99

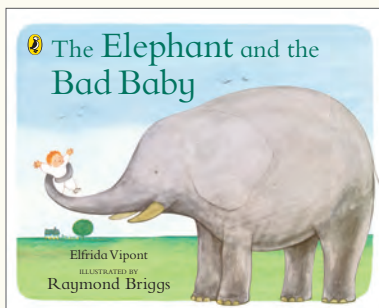


PB, 232 x 285mm,  
40pp, £7.99

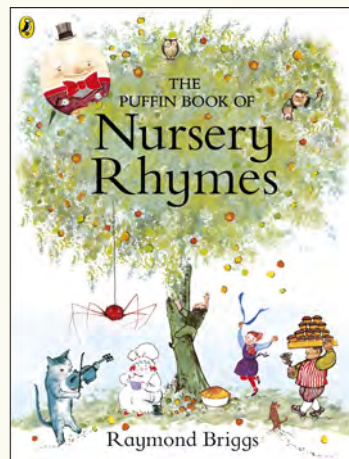
Raymond Briggs's books have delighted children for over 40 years with their unique illustration style and wonderfully imaginative stories and characters.

His work won many awards, including two Kate Greenaway Medals (1996 and 1973), Children's Author of the Year (1992), and the Phoenix Picture Book Award (2014).

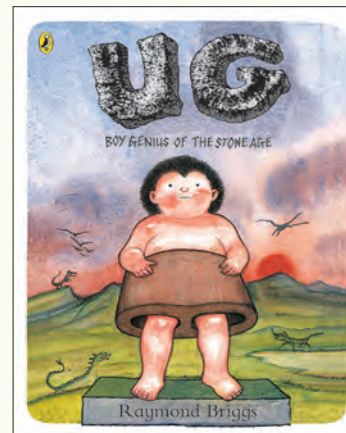
Over 8.5 million copies of his books have been sold worldwide.



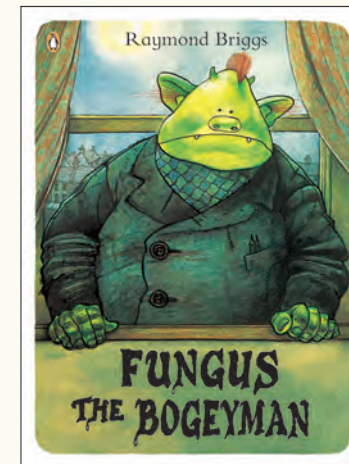
PB, 203 x 254mm,  
32pp, £7.99



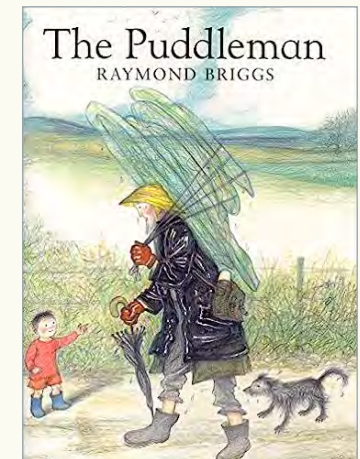
HB, 213 x 285mm,  
160pp, £14.99



PB, 232 x 285mm,  
32pp, £7.99



PB, 300 x 225mm,  
48pp, £7.99



PB, 298 x 225mm,  
32pp, £8.99

*"The Briggs style is instantly recognisable; poignant, funny and impeccably drawn."* - Shirley Hughes

Age: 2+

Rights: World

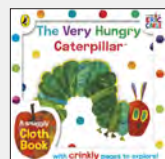


# The Very Hungry Caterpillar™

'Books to play with, toys to read...'



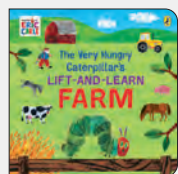
## New for 2023/2024



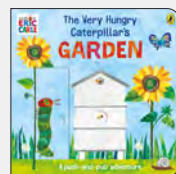
September 2023  
Cloth book  
170 x 170mm, 8pp  
£10.99



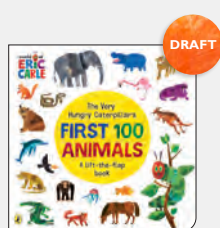
July 2024  
Wipe Clean BB  
253 x 179mm, 20pp  
£7.99



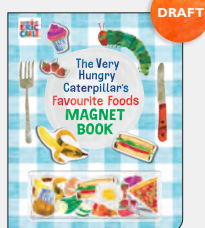
February 2024  
Lift-the-flap BB  
210 x 210mm, 10pp  
£7.99



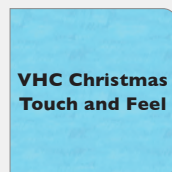
April 2024  
Pull-out tab BB  
210 x 210mm, 10pp  
£8.99



August 2024  
Lift-the-flap BB  
260 x 260mm, 16pp  
£8.99



September 2024  
Magnet book  
275 x 220mm, 10pp  
£9.99

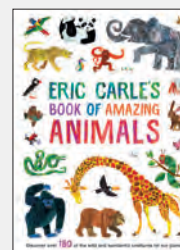


October 2024  
Touch and Feel BB  
210 x 210mm, 12pp  
£8.99

## Catalogue Highlights



Colouring PB  
64pp, £6.99



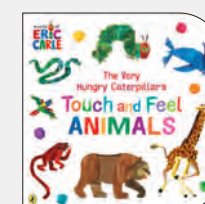
HB  
80pp, £12.99



LTF BB  
16pp, £8.99



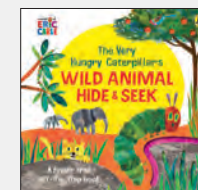
Touch and feel BB  
12pp, £8.99



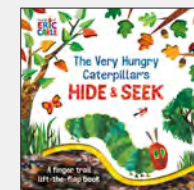
Touch and Feel BB  
12pp, £8.99



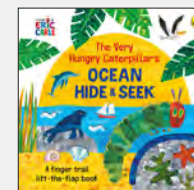
Magnet book  
10pp, £8.99



Finger trail LTF  
10pp, £7.99



Finger trail LTF  
10pp, £7.99



Finger trail LTF  
10pp, £7.99



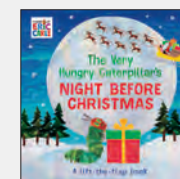
Finger trail LTF  
10pp, £7.99



LTF BB  
10pp, £7.99



LTF BB  
10pp, £7.99



LTF BB  
8pp, £7.99



Box set  
10pp, £14.99

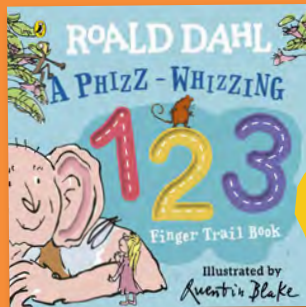


# ROALD DAHL

Introduce the youngest readers to the **gloriumptious**  
(and often totally **DISGUSTEROUS**) world of Roald Dahl!



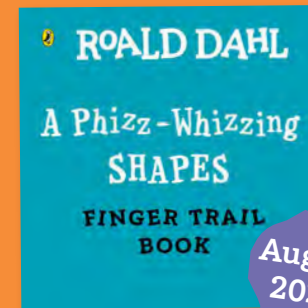
HB Picture Book  
264 x 196mm, 128pp  
£14.99



Novelty Board Book  
210 x 210mm, 10pp  
£7.99



Board Book with Magnets  
275 x 220mm, 10pp  
£9.99



Novelty Board Book  
210 x 210mm, 10pp  
£7.99



Novelty Board Book  
210 x 210mm, 10pp  
£7.99

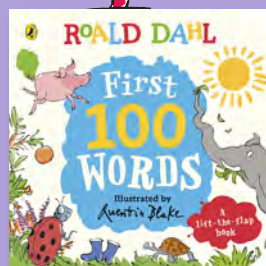
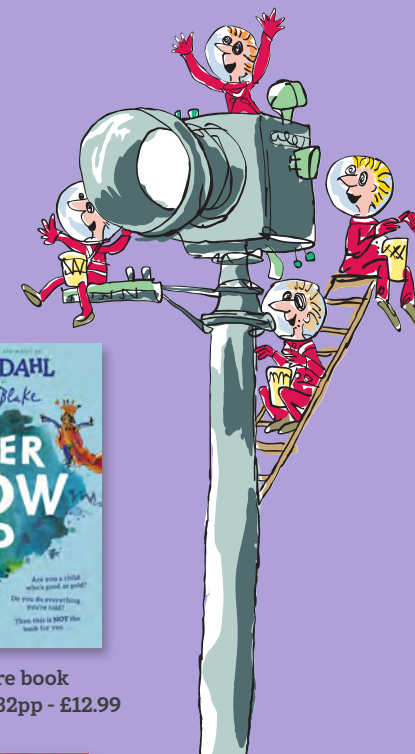




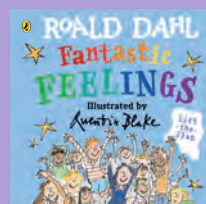
# ROALD DAHL

Discover even more Roald Dahl titles for chiddlers!

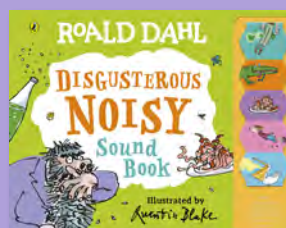
## NOVELTY AND GIFT BOOKS



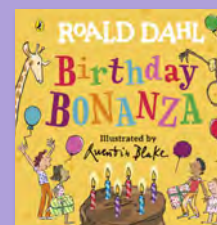
Novelty BB  
260 x 260mm, 16pp - £8.99



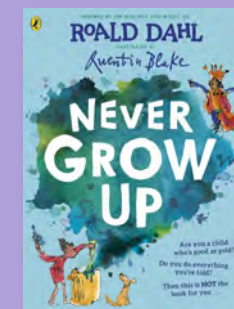
Novelty BB,  
180 x 180mm, 10pp - £7.99



BB with sound panel  
210 x 210mm, 10pp - £10.99



Novelty BB  
210 x 210mm, 10pp - £7.99



HB picture book  
290 x 216mm, 32pp - £12.99



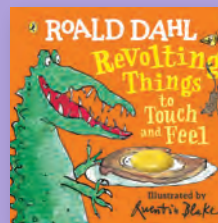
Novelty BB, 210 x 210mm,  
10pp, £7.99



BB, 180 x 180mm,  
16pp, £6.99



BB, 180 x 180mm  
16pp, £6.99



Novelty BB,  
210 x 210mm, 12pp, £7.99



Novelty BB, 142 x 210mm  
14pp, £7.99



BB, 180 x 180mm,  
16pp, £6.99



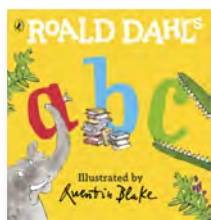
Novelty BB, 210 x 210mm  
10pp, £7.99



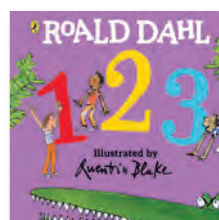
Novelty BB,  
210 x 210mm, 10pp, £7.99

## FIRST-CONCEPT BOARD BOOKS

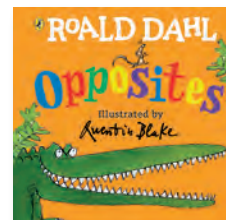
180 x 180mm, £6.99



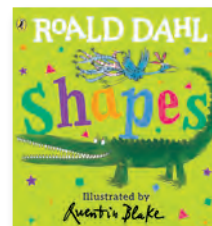
24pp



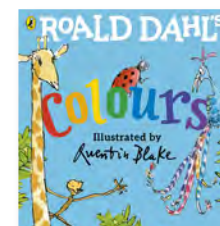
20pp



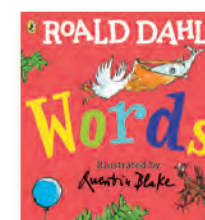
16pp



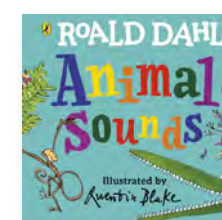
14pp



16pp



16pp



16pp

Age: 0-6

Rights: UK & Commonwealth English Language. Please enquire about co-edition runs.



**ROALD DAHL**  
• REVOLTING RHYMES •

# Little RED RiDiNG Hood and the WOLF



Meet **Red Riding Hood** as you've never seen her before in this **hilarious picture book twist on a classic fairy tale**.

- ♥ This anarchic Revolting Rhyme is appearing as a picture book for the very first time, bringing the fantastical world of Dahl to a younger audience.
- ♥ With the iconic rhyming text by **Roald Dahl**.
- ♥ Brought to life with wickedly funny illustrations from *Adam Larkum*.
- ♥ Perfect for chiddlers who like their fairy tales with a dash of **daring** and **danger**!

After Wolfie gobbles Grandmamma in one big bite, he turns his attention to Miss Red Riding Hood. But Little Red isn't following the fairy tale script!

**"That's wrong!" cried Wolf. "Have you forgot To tell me what BIG TEETH I've got?"**

Little does the Wolf know, this small girl has a **dastardly** plan of her own . . .



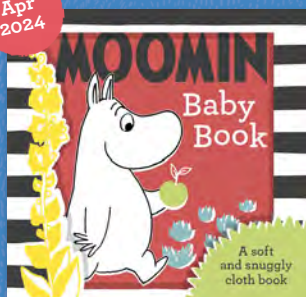


# MOOMIN Tove Jansson

Marvellous new titles for 2024



Apr 2024



Discover the great outdoors in this stylish baby cloth book, with high-contrast patterns and a special crinkle page.

Cloth book in box  
160 x 165mm, 8pp  
£10.99  
Age: 0-12 months

Apr 2024



The third book in our delightful read-aloud board book series, in which Moomin learns that feeling afraid is part of being brave.

Cased board book  
160 x 190mm, 16pp  
£7.99  
Age: 1-4 years

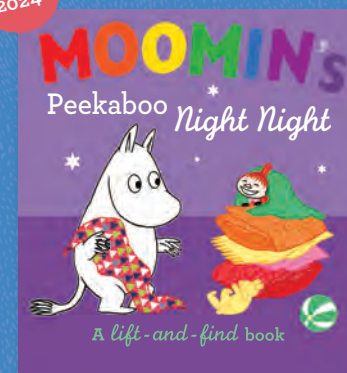
July 2024



A brand-new addition to our picture book series in which Snufkin takes Moomin on a surprise journey and helps him discover the joy of seeking adventure.

HB & PB picture book  
260 x 215mm, 32pp  
£10.99 / £7.99  
Age: 3-5 years

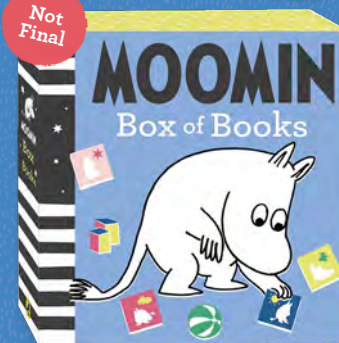
Sept 2024



Lift the peek-through gatefold flaps to join in at bedtime in the Moominhouse!

Novelty board book with flaps  
210 x 210mm, 12pp  
£8.99  
Age: 1-4 years

Not Final



Explore the senses with this slipcase of four little books.

Box of Books  
195 x 195mm, 40pp  
£9.99  
Age: 0-2 years





# MOOMIN

Over 3 million Moomin preschool books have been sold worldwide to date! Based on *Tove Jansson's* original artwork, Puffin's range of marvellous Moomin titles are the perfect way to introduce the very youngest readers to the magical world of Moominvalley!

## PICTURE BOOKS

PB, 260 x 215mm, £6.99



## NOVELTY BOOKS



## BABY BOOKS



## ACTIVITY BOOKS

PB, 297 x 210mm, £4.99



## GIFT BOOKS



## MY FIRST MOOMIN







# Spot by Eric Hill

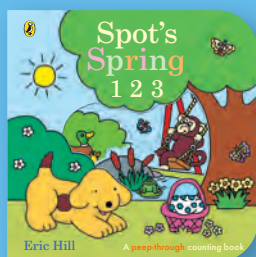
Your fun first friend for new experiences, early learning and interactive stories.



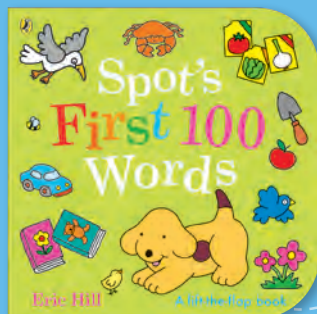
Over  
**65**  
million  
copies sold  
worldwide!

## Learning through play

Read and play for twice the fun!



Peep through the windows to explore the park and help Spot count to five in this playful spring story.  
BB, 210 x 210mm, 12pp, £7.99



Join Spot and his family and friends on their adventures – and learn 100 first words along the way!  
BB, 260 x 260mm, 18pp, £8.99



Spot and Grandma are going for a walk! Lift the peekaboo gatefold flaps to discover lots of hidden surprises.  
Cased BB, 210 x 210mm, 12pp, £8.99

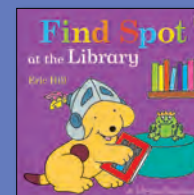
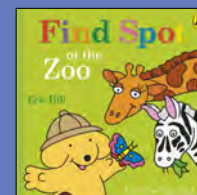
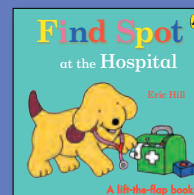
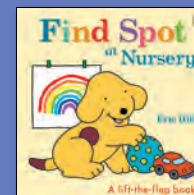
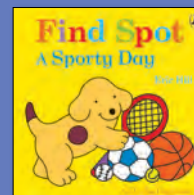
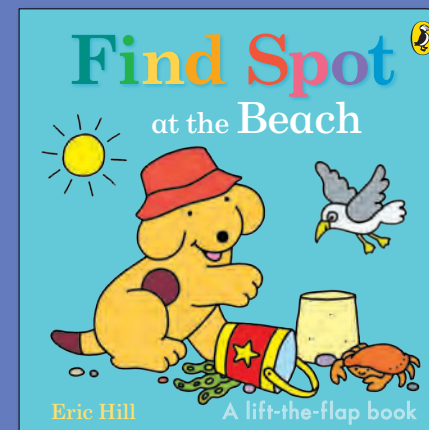
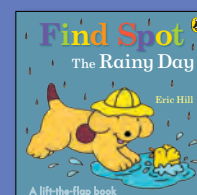
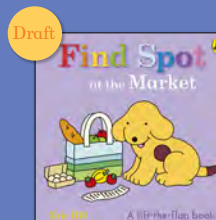
## New shaped board



Follow along with Spot as he helps Dad dig a pond for the farm in this new shaped board book.  
Shaped BB, 197 x 248mm, 10pp, £7.99

## Find Spot lift-the-flap series

Full of all the unexpected surprises and gentle humour that have established Spot as an essential classic character.



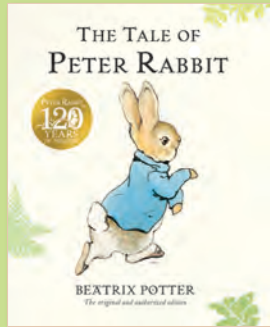
Cased BB, 170 x 170mm, 16pp, £7.99



# THE WORLD OF PETER RABBIT™ Beatrix Potter™



## BEATRIX POTTER™ THE ORIGINAL TALES



Picture book  
PB, 285 x 232mm  
32pp, £7.99



Picture book  
PB, 285 x 232mm  
32pp, £7.99  
March 2024



Cased board book  
BB, 173 x 141mm  
32pp, £7.99



23 Original Tales slipcase  
HB, 252 x 196mm,  
400pp, £40.00



4 Original Tales collection  
HB x 4, 140 x 105mm,  
80pp x 1/ 64pp x 2/ 88pp x 1,  
£25.00  
October 2023



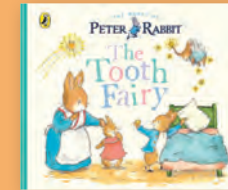
1–23 Original Tales collection  
HB x 23, 140 x 105mm,  
£150

- Hop into the World of Peter Rabbit for adventure, fun and mischief!
- Frederick Warne is the original Beatrix Potter publisher and Beatrix Potter™ and Peter Rabbit™ brand owner.
- Beatrix Potter books have sold over 250 million copies worldwide since their first publication in 1902.

## BRAND-NEW ADVENTURES – same naughty little rabbit



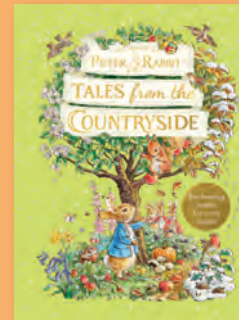
Lift-the-flap book  
PB, 210 x 260mm,  
24pp, £7.99  
April 2024



Storybook  
Cased BB, 160 x 190mm,  
16pp, £7.99  
June 2024



Lift-the-flap book  
PB, 210 x 260mm,  
24pp, £7.99



Story collection  
HB, 255 x 191mm,  
144pp, £14.99



Lift-the-flap book  
Cased BB, 210 x 210mm,  
12pp, £7.99  
January 2024



Tabbed book  
Cased BB, 210 x 210mm,  
12pp, £7.99  
July 2024



Peep-inside die-cut book  
Cased BB, 190 x 160mm,  
14pp, £8.99

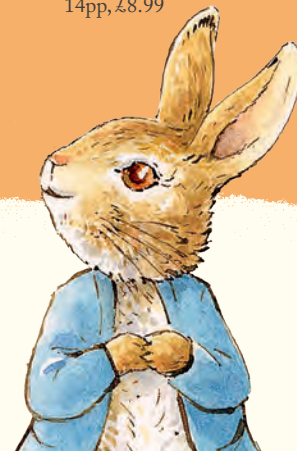
- The Tale of Peter Rabbit has sold 45 million copies worldwide in 50 languages.
- Comprehensive range of gift, early learning and novelty titles, suitable from birth.
- Global licensing and merchandise programme with more than 350 licensees across 10,000 products and services.

[www.peterrabbit.com](http://www.peterrabbit.com)

Rights: World

Licensing and merchandising: Penguin

Please ask for full publishing programme details



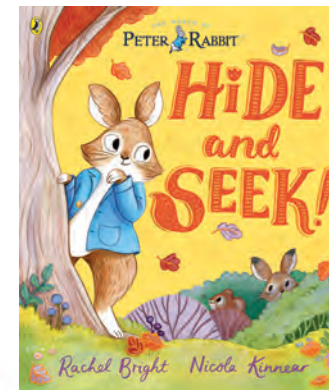


THE WORLD OF  
PETER RABBIT™

# HEAD Over TAIL

Another brand-new Peter Rabbit story from globally bestselling author Rachel Bright and award-winning illustrator Nicola Kinnear

- An exciting collaboration between two fantastic picture-book creators
- These new stories are full of fun, mischief and adventures – perfect for today's families
- Rachel Bright's books have been translated into over 40 languages, and her series *Love Monster* is currently on CBeebies
- Nicola Kinnear's debut picture book was an instant success, securing over 19 translation deals



COMING  
APRIL  
2024

Rachel Bright Nicola Kinnear

Age: 3–6 Format: PB, 285 x 232mm, 32pp Price: £7.99

Rights sold: Bulgarian, Danish, Dutch, Estonian, Greek, Italian, Russian, German, Lithuanian, Slovene



# BLUEY

**Bluey, an Australian Blue Heeler puppy, and her family are taking the world by storm. With family and fun at the heart of the show, you'll be enchanted from the first episode.**



- Winner of a Logie award for Most Outstanding Children's Programme, an International Emmy Kids Award for the preschool category and a Kidscreen Award for Best Animated Series for preschoolers
- Over 1 million books have sold in the UK since July 2021
- Over 5 million copies have sold in Australia since release in November 2019
- Bluey has been a phenomenal success since airing on ABC KIDS in October 2018. It is the most watched programme ever on ABC iView
- Bluey was the #1 programme on CBeebies for 2022
- A top 5 rated programme in 8 EMEA regions for Q4 22
- Broadcasting in over 60+ countries globally
- Moose are the global toy partner

## PICTURE BOOKS



## 8x8s



## BOARD BOOKS



## STICKER BOOKS



## ACTIVITY BOOKS



## NOVELTY



Age: 4-6  
Format: Various  
Territories: World excluding ANZ and China







Age: 2-6

Rights: World English excluding North America

Translation rights: Hasbro

Licensing and merchandising: Hasbro

- 381 x 5-minute episodes.
- The show is broadcast in over 180 territories and has been translated into over 40 languages.
- Over 50 million books sold worldwide.
- Licensing programmes have been launched in 50 countries.
- Penguin offers a full co-edition service for appointed publishers.



PLEASE ASK US FOR FULL PUBLISHING PROGRAMME DETAILS

## Picture books

PB & HB,  
250 x 250mm, 32pp



## First storybooks

Cased Board Book,  
170 x 170mm, 16pp



## Storybooks

PB & HB,  
203 x 203mm, 24pp



## Novelty



## Sticker books

PB, 297 x 210mm,  
16pp + 4pp stickers



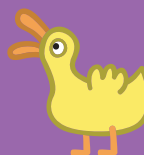
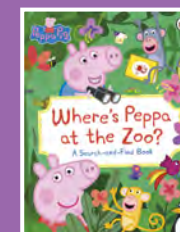
## Large-format sticker books

PB, 305 x 237mm,  
24pp + 16pp stickers



## Search-and-find books

PB, 280 x 216mm,  
24pp



Meet the irresistible  
BAFTA-award-winning  
Peppa Pig and her giggling,  
snorting, delightful family on  
their riotous romp through life.









# Learn with Peppa Pig

First steps for little learners

- ★ Let Peppa support your little ones on their early learning adventures in **Learn with Peppa**, created and developed for pre-schoolers.
- ★ Over 90 books in innovative novelty, board, activity and reading formats, to introduce early learning through exploration, creativity and play. Look out for more titles in 2024 and beyond!

Topics include:

	English
	Emotions
	Our World
	Maths
	Creativity
	My Body

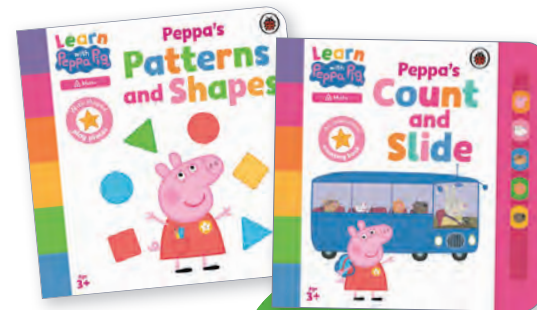


**Sticker Activity**  
3 new titles  
coming in 2024!

**Wipe Clean Activity**  
3 new titles  
coming in 2024!



**Board**  
2 new titles  
coming in  
2024!



**Novelty**  
3 new titles  
coming in 2024!



**Age:** 3-5    **Pub date:** 2023 onwards    **Format:** Readers, Activity, Novelty and Board  
**Rights sold:** Danish, Finnish, French, Norwegian, Polish, Swedish    **Territories:** World excluding US and China



# PIÑATA SMASH LINGS

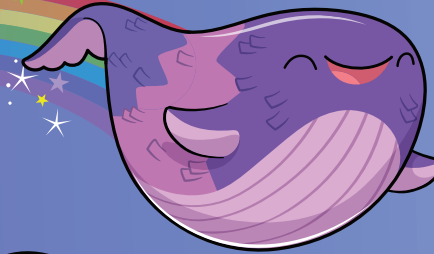
## WELCOME TO THE PIÑATAVERSE!

Piñata Smashlings is a brand-new Roblox game, simultaneously supported by a full physical toy offering. Since the global launch in summer 2023, the Piñataverse has provided an immersive world for kids, home to hundreds of characters across Roblox, toys, books, magazine and an animated series.

The Piñataverse is home to wise Piñatas, scheming Meañatas, bitter Bashlings and adorable yet cheeky Smashlings for you to meet.

**Catch that Smashling!**

- 100s of characters
- 52x11 minute series in development
- Roblox game launched Q2 2023
- Series 1 toys launch Q3 2023 – 70 smashlings, 4 action figures, 5 15" plush and 4 playsets
- £2m+ marketing budget



DRAFT

DRAFT



**Smashlings Collector's Guide**  
Paperback  
228x152mm  
160pp  
ISBN: 9780241656761  
£8.99



**Where's that Smashling? Search-and-Find**  
Paperback  
280x216mm  
32pp  
ISBN: 9780241675397  
£6.99



**Super Stickers**  
Paperback  
297x210mm  
48pp  
plus 16pp stickers  
ISBN: 9780241678374  
£7.99



**Official Annual 2025**  
Hardback  
285x216mm  
64pp  
ISBN: 9780241675113  
£8.99



**Official Game Guide**  
Paperback  
228x152mm  
160pp  
ISBN: 9780241675373  
£8.99



**Age:** 5-8  
**Pub date:**  
From November 2023-2024  
**Available titles:** as above  
**Price:** Various  
from £6.99 to £8.99  
**Rights:** World, all languages





## AN ADVENTUROUS FIVE-YEAR-OLD CAT USES ROLE-PLAY TO EXPLORE THE WORLD OF VOCATIONS.



Milo is a warm and funny preschool animation about an adventurous cat. Together with his best friends Lofty and Lark, Milo uses roleplay to explore the world of vocations, introducing little ones to a variety of professions. Join Milo and friends in this fun new collection of activity, story and novelty books.



**FEBRUARY**  
2024

**APRIL**  
2024

**JUNE**  
2024

**AUGUST**  
2024



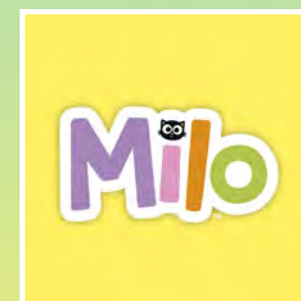
**Milo the Explorer**  
Picture book  
250x250mm  
32pp  
ISBN: 9780241666814  
£7.99



**Milo and Friends**  
Little library  
90x90mm  
48pp  
ISBN: 9780241666807  
£5.99



**Where's Milo?**  
Search-and-find  
280x216mm  
32pp  
ISBN: 9780241666760  
£6.99



**Meet Milo!**  
Cased tabbed board book  
210x210mm  
16pp  
ISBN: 9780241666753  
£7.99



- Age: 3-6 years
- Rights: UK & Commonwealth, China, Taiwan and Korea
- A warm and funny situational comedy exploring themes of imaginative roleplay and friendship

- Winner of 2022 British Animation Awards for Best Children's Series
- Winner of Bronze at the New York Festivals TV & Film Awards
- 8 million lifetime views on YouTube
- Airs on Channel 5's Milkshake TV and available online on My5





**AGE:** 1-5

**PRICE:** Various from  
£5.99 to £12.99

**RIGHTS:** all languages  
excluding Chinese  
languages

- Over 1.2M books sold in the UK (Nielsen Bookscan, Aug 2023)
- Hey Duggee was the #1 top performing CBeebies title on BBC iPlayer for 2022
- 2.6 billion lifetime views on YouTube
- Winner of 2016, 2017, 2018 and 2022 Children's BAFTA for Best Preschool Animation
- Winner of 2016 and 2018 International Emmy® Kids Award for Best Preschool Animation
- The show has an impressive global footprint in over 150 territories

## JOIN THE SQUIRREL CLUB AND EARN YOUR BADGES WITH THE FRIENDLIEST, FUNNIEST DOG AROUND!

Hey Duggee is a BAFTA and Emmy award-winning animation about an adorable dog and his band of Squirrels. Featuring the voice of comedian and presenter Alexander Armstrong, this warm and hilarious preschool CBeebies show encourages children to get out and about and be active.



### 2025



#### DUGGEE'S SUMMER HOLIDAY

JUNE  
Search-and-Find  
Paperback  
280x216mm  
32p  
£6.99



#### ANNIVERSARY PUBLISHING

APRIL  
Picture book with flaps  
250x250mm  
24pp  
£7.99



#### THE BATH TIME SONG

MARCH  
Board book  
170x170mm  
16pp  
£5.99



#### NOISY VEHICLES

AUGUST  
5-button sound book  
217x278mm  
10pp  
£12.99



#### DAYS OF THE WEEK BADGE

JULY  
Cased tabbed board book  
210x210mm  
16pp  
£7.99



### BACKLIST



#### WHERE'S THE DRAGON?

Lift-the-flap  
210x210mm  
10pp  
ISBN: 9781405953733  
£6.99



#### ANIMALS

Touch-and-Feel  
210x210mm  
10pp  
ISBN: 9781405950688  
£7.99



#### GETTING READY FOR BED

Cased tabbed board book  
210x210mm  
16pp  
ISBN: 9781405960199  
£7.99



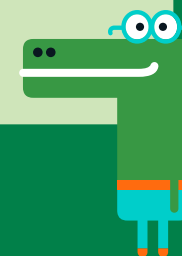
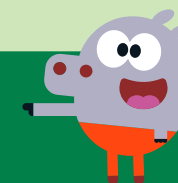
#### DUGGEE'S PARTY!

Paperback picture book  
250x250mm  
32pp  
ISBN: 9781405942966  
£6.99



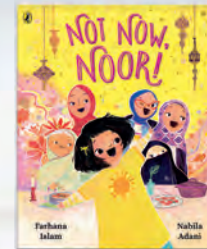
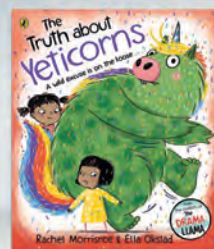
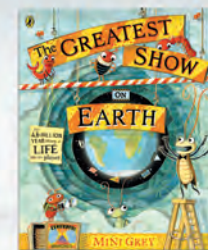
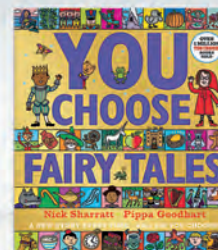
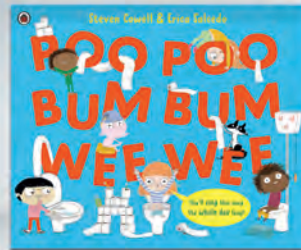
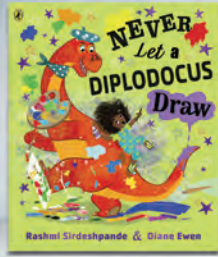
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